

## Full-Service Speakers Bureau Services

Management and logistics services for in-person and virtual events

Through **Physicians World, a Veeva Company**, Veeva provides full-service speakers bureau logistics for life sciences companies of all sizes. Services include speaker management and training, event logistics, compliance reconciliations, and marketing staff augmentation with strategic resources.

Physicians World's seamless integration with **Veeva CRM** and **Veeva CRM Events Management** enables seamless execution, greater customer insights, and a personalized experience.



FULL-SERVICE



DELIVERY  
EXCELLENCE



STRATEGIC  
RELATIONSHIPS

### Benefits

- **Full-service:** Execute live and virtual events with a full-service model that provides consistent service levels and minimizes compliance risk.
- **Delivery excellence:** Dedicated delivery teams for each client ensure responsiveness and alignment with customer needs.
- **Strategic relationships:** Tenured leadership teams with decades of speaker bureau experience help develop trusted, strategic relationships.

/// My compliments to you and your entire staff. It's amazing how very organized, cordial, and efficient you are. I wish my hospital was as organized and efficient as you all are. ///

– Oncology HCP and Speaker



## End-to-end events management

Enables your stakeholders to execute compliant engagements efficiently and effectively.

- Offload administrative burden from sales team
- Create repeatable stakeholder experience
- Increase visibility into process for sales and marketing
- Better control of spend

## Beyond traditional speaker bureau services

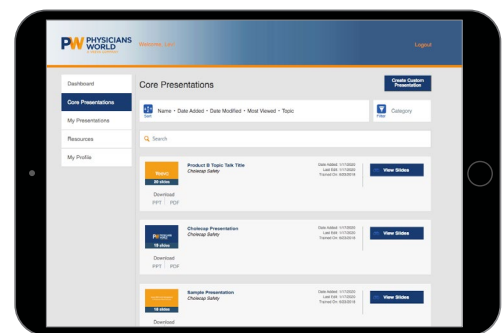
Our service-oriented staff becomes an extension of your team improving the overall end-user experience.

- Experience across all therapy areas and events types
- Dedicated delivery teams aligned to each customer
- Audit ready processes and documentation
- Strategic focus on execution excellence

## Integrated speaker portal

A robust training and content management system provides complete speaker management.

- Detailed profile data
- e-Contracting functionality
- Online W9 submission
- Controlled access to approved content



## Proven implementation approach

Turn-key support simplifies the process for speaker bureaus of any size.

- Proven implementation playbook
- Best practices guidance
- Cross-functional implementation team
- Controlled access to approved content

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