# **Veeva** Digital Events

# Your Complete Solution for Digital, Live, and Hybrid Events



Veeva Digital Events is the complete solution for digital excellence in life sciences events. Increasing HCP engagement and creating an immersive experience is critical for a successful event. Elevate your virtual, live and hybrid event through a combination of software, services, and partnerships that create impactful conversations.



**Digital Excellence** 

Harness expertise and data to inform your events strategy and ensure success across the lifecycle of virtual, live, and hybrid events



**Elevated Engagement** 

Immersive digital and live experiences that create stronger relationships and more impactful conversations



**Full Visibility** 

Assure oversight and control compliance with a single solution

# 100K+

users leveraging Veeva CRM Events Management **500K** 

events annually run through Veeva CRM Events Management 20+

event types across speaker programs, large events, and fee for service activities

## **Key Capabilities**

### **Power of Veeva CRM**

Seamlessly embedded within Veeva CRM to reduce complexity and increase visibility by planning and executing all events in one solution.

- Veeva CRM Events Management is integrated with Veeva's commercial applications to achieve full omnichannel intelligence
- Unifies service providers, compliance tools, and enterprise applications for an end-to-end solution
- Delivers visibility and control across the customer's event journey for greater compliance

All Events Next Steps: -	≌ ^ 9-8-AKB				© 🖽	
Withing you a great ment hadrof	Before chains set make non you	these considered the expected actions during the execut	ion shows o	d the event	ℓ Generate Sign In Sheet	
Wishing you a great event today! Before closing out, make sore you have completed the expected actions during the execution plane of the event: • Electronically capture all attended's signature				S Record Activity		
Walk-ind(s) registration and signature capture Update attended's list with current attended's status to reflect no-shows					Start Media	
Event Detail	Event Detail				Start Webinar	
Event Detail	Service Provider Information				Sign In Sheet	
Event Team Members			•		Close Out	
Event External Experts	SP Event ID	SP0000001	~	Coordinator Name		
	Speaker Bureau Phone Number	201-555-5555	0	Coordinator E-mail	Manage Attendees	
Attendees	Event Information				Preview Event QR Code	
Event Materials		9-8-AKB			Cancel Event	
	Event Name	9-8-AKB		Owner	Eamuna Culleh	
Attachments	Start Time	9/8/2020, 2:00 PM, EDT		Estimated Attendance	10	0
Event Audit Histories	End Time	9/8/2020, 5:00 PM, EDT		Status	Execute	
	Account			Topic	Statin safety in patients who suffer from hi cholesterol	gh
	Address					
	Versue	The Westin Governor Morris, Morristown				
	Invited Attendees	8				
	Address					
	Location	The Westin Governor Marris, Merristown		City	Morristown	
	Location Address	2 Whippany Road		State / Province	NJ	

### Service Excellence

A full-service team of industry specialists to elevate your virtual, live, and hybrid events from planning to management and execution.

- Speaker management and training, event logistics, compliance reconciliations, and marketing staff augmentation
- Single partner with dedicated planning and delivery teams to support all event types and sizes
- Expertise and data to provide strategic guidance in annual planning and tools to drive informed decisions

### **Specialized Partnerships**

Veeva's ecosystem of partners complete your solution with extended technology, service, and content offerings.

- Integrated capabilities from industry leaders to streamline HCP event management and logistics
- Proven logistics and agency partners with certified integrations complete our end-to-end solution
- Veeva's network of multichannel content creators provide a one-stop shop to elevate engagement and deliver more impact to your audience

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