

Veeva Digital Events

Your Complete Solution for
Digital, Live, and Hybrid Events



Veeva Digital Events is the complete solution for digital excellence in life sciences events. Increasing HCP engagement and creating an immersive experience is critical for a successful event. Elevate your virtual, live and hybrid event through a combination of software, services, and partnerships that create impactful conversations.



Digital Excellence

Harness expertise and data to inform your events strategy and ensure success across the lifecycle of virtual, live, and hybrid events



Elevated Engagement

Immersive digital and live experiences that create stronger relationships and more impactful conversations



Full Visibility

Assure oversight and control compliance with a single solution

100K+

users leveraging
Veeva CRM Events Management

500K

events annually run through
Veeva CRM Events Management

20+

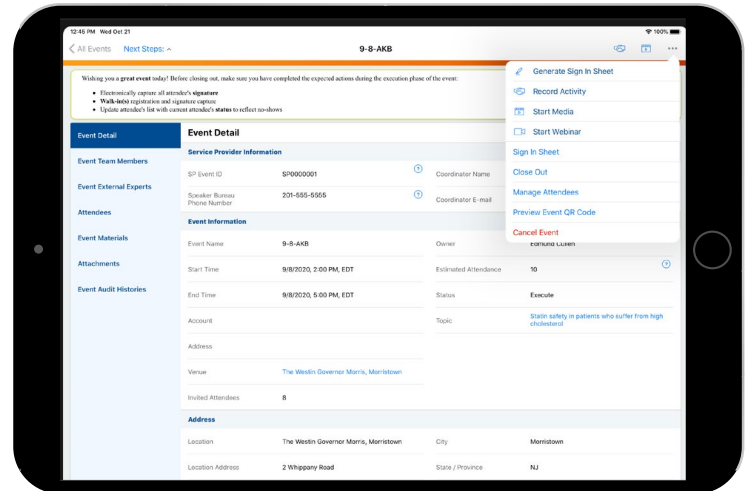
event types across speaker
programs, large events,
and fee for service activities

Key Capabilities

Power of Veeva CRM

Seamlessly embedded within Veeva CRM to reduce complexity and increase visibility by planning and executing all events in one solution.

- Veeva CRM Events Management is integrated with Veeva’s commercial applications to achieve full omnichannel intelligence
- Unifies service providers, compliance tools, and enterprise applications for an end-to-end solution
- Delivers visibility and control across the customer’s event journey for greater compliance



Service Excellence

A full-service team of industry specialists to elevate your virtual, live, and hybrid events from planning to management and execution.

- Speaker management and training, event logistics, compliance reconciliations, and marketing staff augmentation
- Single partner with dedicated planning and delivery teams to support all event types and sizes
- Expertise and data to provide strategic guidance in annual planning and tools to drive informed decisions

Specialized Partnerships

Veeva’s ecosystem of partners complete your solution with extended technology, service, and content offerings.

- Integrated capabilities from industry leaders to streamline HCP event management and logistics
- Proven logistics and agency partners with certified integrations complete our end-to-end solution
- Veeva’s network of multichannel content creators provide a one-stop shop to elevate engagement and deliver more impact to your audience