

# Events Management Services

Industry specialists to plan, manage, and execute events.



With over 20 years of experience, Veeva Digital Events offers a full-service team of industry specialists to elevate your virtual, live, and hybrid field-based events from start to finish.



## Speaker Bureau Services

Speaker management and training, event logistics, compliance reconciliations, and marketing staff augmentation with strategic resources



## Event Execution

Single partner with dedicated planning and delivery teams to support all event types and sizes



## Actionable Insights

Expertise and data to provide strategic guidance in annual planning and tools to drive informed decisions



Request



Approval



Planning



Execution



Close

From start to finish, the services team will support your event needs including technical support, moderators, platform management, content management, and post-event reporting.

▲▲ My compliments to you and your entire staff. It's amazing how very organized, cordial, and efficient you are. I wish my hospital was as organized and efficient as you all are. ▲▲

— Oncology HCP and Speaker

## Key Capabilities

### Virtual Events Logistics

Servicing virtual events with best practices to achieve digital excellence.

- Offload administrative burden from the sales team
- Proven implementation playbook
- Best practices guidance
- Better control of spend

### Integrated Speaker Portal

A robust training and content management system provides complete speaker management.

- Detailed profile data
- e-Contracting functionality
- Online W9 submission
- Controlled access to approved content

### Seamless Focus on Customer Success

Unifies technology and services to enable seamless execution.

- Simplified data ecosystem
- High-touch services for all stakeholders
- Full launch support and training
- Audit-ready processes and documentation

