



FOR IMMEDIATE RELEASE

Simbec-Orion Streamlines Trial Execution with Veeva Clinical Applications

Vault CTMS and Vault eTMF provide complete visibility into trials, enabling CRO to deliver value-added services to sponsors

PLEASANTON, CA — Dec. 8, 2020 — Veeva Systems (NYSE: VEEV) today announced that Simbec-Orion, a full-service contract research organization (CRO) specialized in clinical pharmacology, oncology, and rare diseases, is adopting Veeva Vault CTMS and Veeva Vault eTMF to digitize end-to-end clinical trial data, workflows, and documents. Veeva clinical applications will give Simbec-Orion real-time insights into studies across phases to accelerate trial execution.

“Veeva provides the digital foundation to run complex clinical trials and keep studies on track,” said Jim Kendall, chief information officer at Simbec-Orion.

Veeva Vault unifies clinical processes on a single platform to streamline information sharing with sponsors and ensure compliance with GCP requirements. For example, monitoring reports created in Vault CTMS can be automatically filed in Vault eTMF to improve efficiency and speed.

“Our teams will have the transparency to run effective trials and make agile decisions,” said Narinder Virk, director of project management at Simbec-Orion. “This can speed-up execution and improve study delivery while maintaining high-quality data for sponsors.”

“Adaptive CROs like Simbec-Orion are modernizing clinical processes to deliver differentiated services to sponsors,” said Rik Van Mol, vice president of strategy for Veeva Development Cloud. “Veeva Vault enables a more connected way of working with stakeholders for increased productivity and efficiency in trials.”

Vault CTMS and Vault eTMF are part of Veeva Vault Clinical Operations Suite, enabling sponsors and CROs to seamlessly share information and documents across CTMS, eTMF, and study start-up for better collaboration and increased efficiency throughout the study lifecycle.

Veeva recently announced that a growing number of companies are simplifying end-to-end study management with Veeva Vault CTMS for greater visibility and speed in trials. [Read the press release](#) to learn more.

Additional Information

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About Simbec-Orion

Simbec-Orion is a responsive and agile full-service CRO with specialist expertise in clinical pharmacology, oncology, and rare diseases. Perfectly structured, we provide full-service clinical development solutions for small and mid-size drug developers – headed up by a centralized leadership team. With a focus on tailormade and scalable solutions, we'll adapt our delivery style, communications, and operations to suit the demands of your project, helping you achieve your clinical and commercial objectives. Because our goal is the same as yours; to improve patients' lives. For more information, visit simbecorion.com.

About Veeva Systems

Veeva Systems Inc. is a leader in cloud solutions—including data, software, and services—for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva serves more than 950 customers, ranging from the world's largest pharmaceutical companies

to emerging biotechs. The company is headquartered in the San Francisco Bay Area, with offices throughout North America, Europe, Asia, and Latin America. For more information, visit veeva.com.

Forward-looking Statements

This release contains forward-looking statements, including the market demand for and acceptance of Veeva's products and services, the results from use of Veeva's products and services, and general business conditions (including the on-going impact of COVID-19), particularly within the life sciences industry. Any forward-looking statements contained in this press release are based upon Veeva's historical performance and its current plans, estimates, and expectations, and are not a representation that such plans, estimates, or expectations will be achieved. These forward-looking statements represent Veeva's expectations as of the date of this press announcement. Subsequent events may cause these expectations to change, and Veeva disclaims any obligation to update the forward-looking statements in the future. These forward-looking statements are subject to known and unknown risks and uncertainties that may cause actual results to differ materially. Additional risks and uncertainties that could affect Veeva's financial results are included under the captions, "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in the company's filing on Form 10-Q for the period ended July 31, 2020. This is available on the company's website at veeva.com under the Investors section and on the SEC's website at sec.gov. Further information on potential risks that could affect actual results will be included in other filings Veeva makes with the SEC from time to time.

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