Veeva Vault PromoMats

Control Your Commercial Content

Enabling emerging pharma companies to launch, optimize, and scale content with speed

Over 300 emerging pharmaceutical companies trust Veeva Vault PromoMats to deliver accelerated review, approval, and distribution of compliant commercial content. The cloud-based software optimizes workflows, streamlines collaboration, and provides greater visibility.

Key Benefits

- **Deep domain expertise:** Delivering best practices and process optimization, industry insights, and access to an extensive peer network

- **Accelerated content approval:** Compliant workflows with built-in metrics to enable real-time medical, legal, and regulatory (MLR) collaboration and speed time to market

- **Scalable platform:** Flexible, intuitive software that scales based on your business needs – and is natively connected to Veeva CRM

A Flexible, Scalable Solution

Simple, Connected UI

Extensive Support Model

Industry-standard Workflows

550+ AgencyPartners

Foundation for Omnichannel

Speed with Compliance

High Impact at Emerging Biopharmas

57%
Reduction in time spent in review cycles

55%
Reduction in time spent in review and approval meetings

88%
Reduction in time spent on agencies preparations for review

❝❞ *I can't imagine using two systems for MLR review and DAM — one solution for both is incomparable.* ❞❞

– Director of Marketing Services

Get Started with Veeva Vault PromoMats Essentials

The Vault PromoMats Essentials implementation package enables emerging pharma companies to quickly deploy Vault PromoMats across their organization. Developed with industry best practices, the package includes dedicated resources for seamless onboarding, training, and ongoing support.

Access to Vault PromoMats software with key features:

- MLR - ensures speed with compliant content review

- Flexible review workflows ensure global consistency while supporting local regulatory needs maintaining full compliance

- Claims management

- Generate submission-ready forms consistent with the latest eCTD requirements

- Industry benchmarking metrics

- Brand Portal - a simple, intuitive interface to promote and organize digital content

- Automated reporting

- Deep audit trail visibility

- Support for all digital asset file types

- Collaborative authoring (with Office365)

• **Two-week implementation**

• **Process workflows based on deep industry experience**

• **Full end-user training**

• **Dedicated resource for configuration changes**

• **Customer Success Manager**

• **24x7 live in-person end-user ongoing support**

Learn more at **veeva.com/vault-promomats-emerging-pharma** | **925-452-6500** | **veeva.com/contact**