INNOVATION GUIDE

Veeva Vault CRM Events Management

Alternative Hosts for Virtual Events Innovation Guide

Overview

Veeva Vault CRM Engage integrates with Veeva Vault CRM Events Management for seamlessly embedded virtual events solution executed with user-friendly, industry-leading Zoom technology. Using Engage, event organizers can designate alternative hosts for increased flexibility and security.

In many organizations, the person scheduling an event is not the person hosting it. With alternative host capabilities for virtual events, schedulers can identify a team member who will actually execute the event, and provide them with the technical tools for success.

Assigning alternative hosts also acts as insurance for your event, eliminating rescheduling or cancellations if an event organizer is unable to host. Alternative host capabilities are intentionally flexible, honoring the possibility of same-day changes and saving time for event organizers, approvers, speakers, and attendees.

How It Helps

Contact your IT team to enable alternative host capabilities in Events Management.

Commercial Operations

- Creates event hosting redundancies that support business processes
- Extends involvement to home office and medical teams
- Expands event types Engage for Events covers

Event organizers

- Provides backup for unexpected changes
- Relieves event scheduler of host duties
- Introduces moderator role when planner is added as an alternative host

IT/Compliance

- Simple configuration, included in Engage for Events
- Unique user links generated for each host
- Full tracking for host and attendee logon and logoff

Requirements

Alternative hosts must be licensed Engage users and designated Event Team Members. When assigning an alternative host, consider the following:

- Only the original event organizer can designate team members as alternative hosts
- If the original host is also in the meeting, they will retain the power to end the event over the alternative host
- If a virtual event is started by an alternative host, and the original host later joins, the original host reclaims the hosting privileges of the meeting
- Multiple team members can be designated as alternative hosts for the same virtual event
- When tracking virtual event attendance is enabled, hosts and alternative hosts are tracked in addition to speakers and attendees

Resources

- Events Management Community in Veeva Connect
- Engage for Events Demo
- Veeva CRM Online Help

Get expert guidance on how to start using Alternative Hosts for Virtual Events.

ABOUT US

Veeva is the global leader in cloud software for the life sciences industry. Committed to innovation, product excellence, and customer success, Veeva serves more than 1,100 customers, ranging from the world's largest biopharma companies to emerging biotechs. As a Public Benefit Corporation, Veeva is committed to balancing the interests of all stakeholders, including customers, employees, shareholders, and the industries it serves.

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