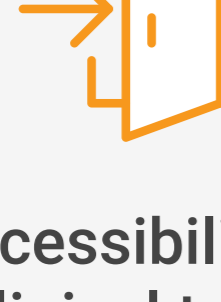
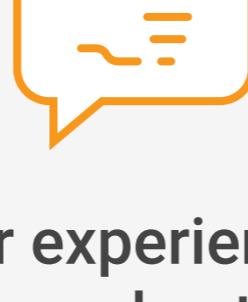


# CROs Pave the Way for Digital Clinical Trials

The pandemic accelerated the need for innovation across the life sciences industry.



Accessibility to clinical trials



Better experience for sites and patients



Efficiencies for sponsors and CROs

CROs are leading the industry in digital transformation and technology adoption.



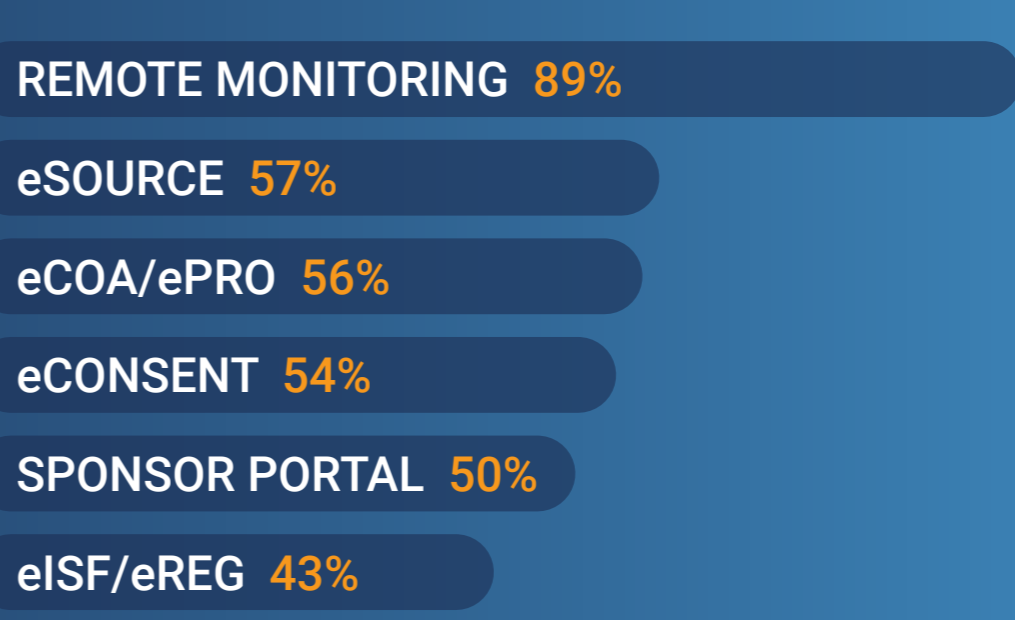
89%

of CROs currently conduct or have plans to conduct decentralized trials in the next 12 months

4

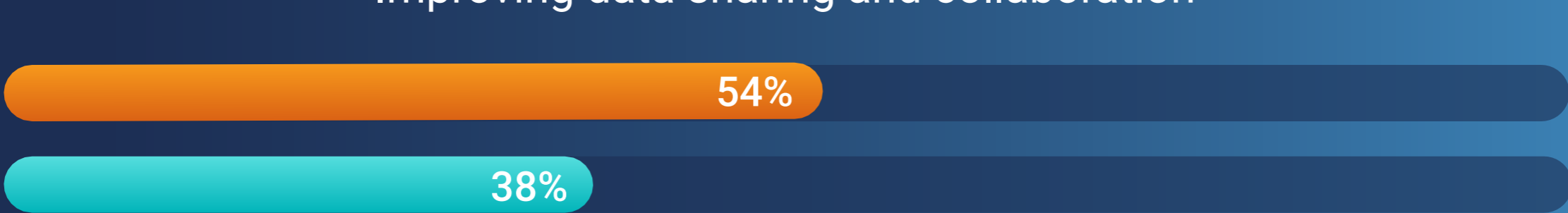
Average number of additional eClinical applications adopted to support decentralized trials

Percent of CROs adopting eClinical applications to support decentralized trials

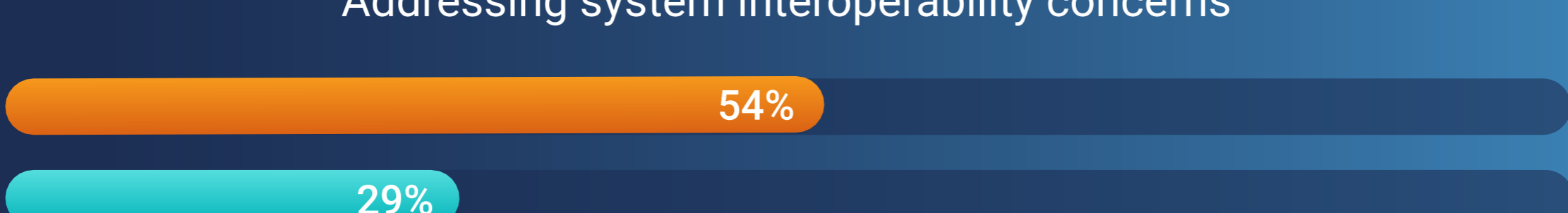


## Priorities to Improve

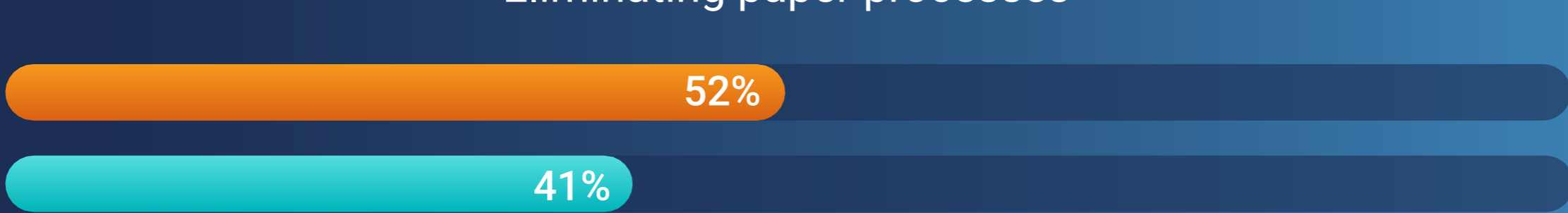
Improving data sharing and collaboration



Addressing system interoperability concerns

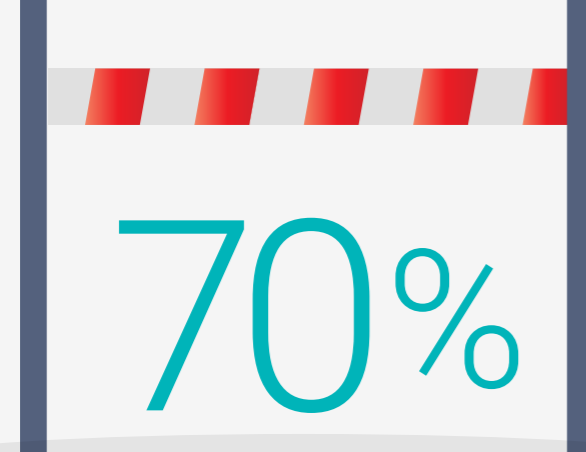


Eliminating paper processes

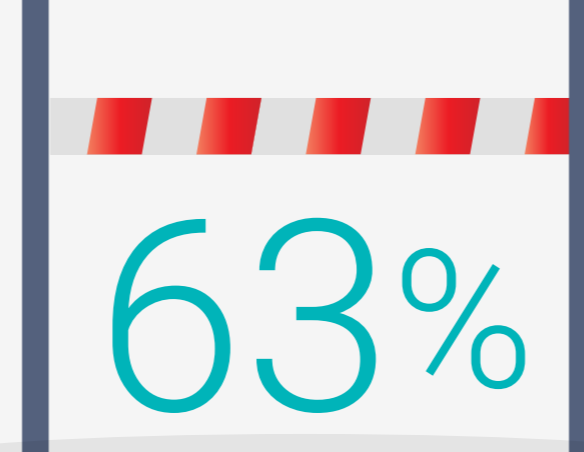


● CRO ● SPONSOR

But challenges still persist with decentralized trials.



Site adoption of technology solutions



Change management / stakeholder buy-in

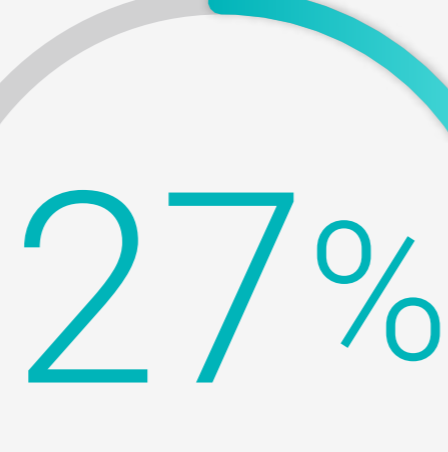


Data protection and privacy

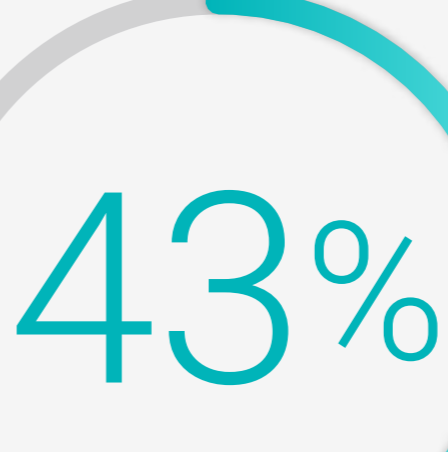
These challenges impact operational efficiency and create silos.

That's why CROs report marginal improvements in trial operations with decentralized approaches.

Improved data quality



Reduced cost



Decentralized clinical trials are just a small step towards better ways of working.

Digitally connected clinical trials are needed to execute faster and reduce costs.



Decentralized

Where trials are conducted



Digital

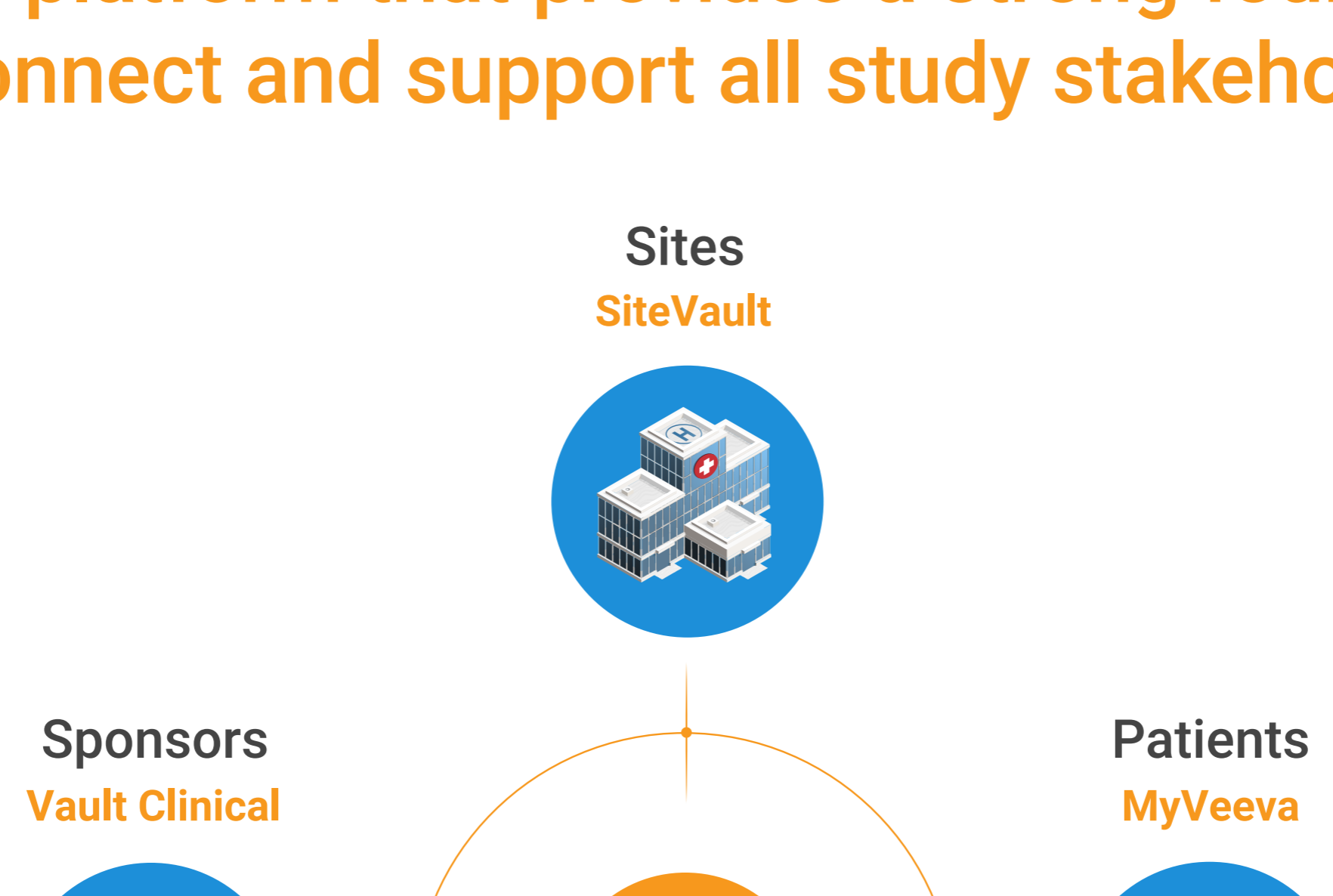
How trial data is collected and shared

Sponsors are looking to CROs for expertise.

44%

of sponsors are strategically outsourcing to help them address the challenges of decentralized clinical trials.

Gain credibility and streamline operations with a platform that provides a strong foundation to connect and support all study stakeholders.



Scale with the Veeva Clinical Platform.

Take a deeper dive into the findings