

Veeva MedComms

Essentials

Centralize and scale your medical content

Enabling emerging pharma companies to store, manage, and disseminate scientific content, giving you the foundation to scale.



Life sciences organizations generate a monumental volume of data as they get closer to launch. Clinical studies, white papers, medical education documents, mechanism of action explanations, brochures, datasheets and more become increasingly difficult to manage and share appropriately. Veeva MedComms is a complete solution that allows you to centralize your scientific content and rapidly deliver the information your stakeholders need, when they need it, in the format they prefer.

Key Benefits

- **Streamlined:** A single, global solution that manages the end-to-end lifecycle of scientific content from creation and review to approvals and distribution.
- **Connected:** Seamlessly and compliantly disseminate content to the field and generate insights into content volume, utilization, and approval times.
- **Scalable:** Cloud-based system grows and evolves based on your business needs, operating models, and emerging channels and content formats.



**Pre-launch
Knowledge Hub**



**Industry Standard
Workflows**



**Progress Tracking
and Audit Trail**



**Controlled Content
Access and Distribution**



**Foundation for
Omnichannel**



**Content Insights
and Usage Metrics**

Rapid deployment for small and mid-sized companies

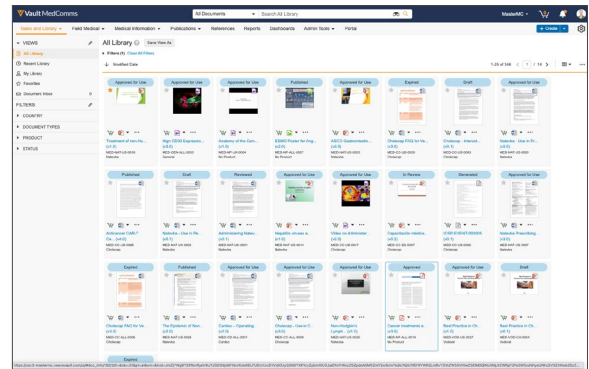
The Veeva MedComms Essentials implementation package is designed specifically for emerging pharma. We deploy Veeva MedComms across your organization for a fixed price, enabling new processes and functionality within weeks.

- Ten-day implementation
- Dedicated resource for configuration changes
- Process workflows based on deep industry experience
- Full end-user training
- 24x7 live in-person end-user ongoing support
- Managed Services support

End-to-End Solution for Medical Communications

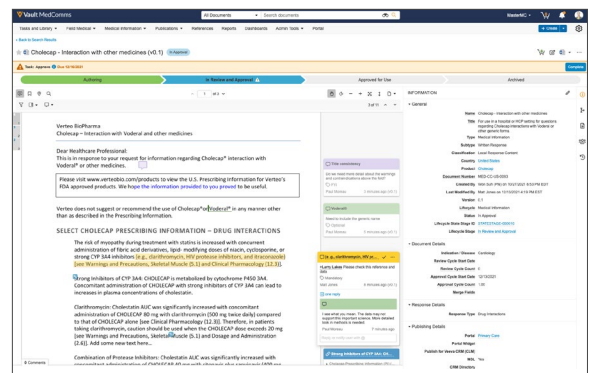
Collaborate

- Single, secure solution for all contributors to author and review content
- Template and reference libraries



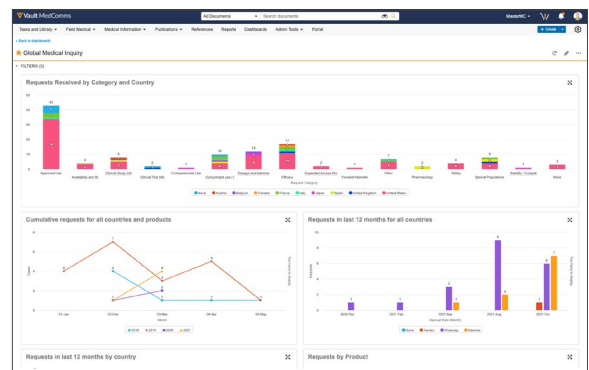
Approve

- Flexible and easy review and approval process for medical affairs
- Real-time progress tracking and audit trail
- Compliant access control, expiration, and electronic signature capture



Manage

- Fast and intuitive search and filtering
- Extensive file and rich digital media support
- Detailed dashboards to allow real-time progress tracking (content volume and usage, approval times, content reuse)



Share and Publish

- Create local medical content derived from global assets while maintaining traceability back to original sources
- Easy-to-configure portals to showcase content
- Controlled content access and distribution

