INNOVATION GUIDE

Enhanced Events Homepage

Veeva Vault CRM Events Management

Overview

The Enhanced Events Homepage in Veeva Vault CRM Events Management helps field teams locate, organize, and take action on their events and event speakers.

A successful event brings together many different moving parts, and the Enhanced Events Homepage is designed to give field teams a clear, easy-to-understand overview of all these different components.

On one screen, they can view all of their upcoming and past events, check the status of each event, and decide on the next actions they need to take. Search and filter functionality enables field users to look up specific events, while customizable icons communicate to users where their attention is needed most. Once they decide on a course of action, they can select an event in one tap and pick up right where they left off.

The enhanced homepage also includes the Speaker Tab, where users can search and filter to pinpoint the speakers that fit their needs in terms of eligibility, training, specialty, credentials, and more. From the Speaker Tab, field users can also nominate and re-nominate speakers that they'd like to work with for future events.

How It Helps

EVENT ORGANIZERS

- Event cards show important event details at a glance

- List views for different types of managed events: owned, hosted, attending

- Search and filter capabilities to find events and speakers based on key info

IT/COMPLIANCE

- Configurable icons to indicate the status of events

- Timeline view keeps track of event lifecycle deadlines for organizers

- Lessens reporting overhead for events and speaker management

Contact your IT team to enable the Enhanced Events Homepage and Speaker Tab in Events Management.

Requirements

The Enhanced Events Homepage and Speaker Tab are currently only available for iPad users. When enabled, the Enhanced Events Homepage replaces the default table view homepage in Events Management.

Veeva

Resources

Events Management Community on Veeva Connect

Veeva CRM Online Help - Enhanced Events Homepage

Veeva CRM Online Help - Speaker Tab

Events Homepage demo

Speaker Tab demo

Learn more at veeva.com | 925-452-6500 | veeva.com/eventsmanagement