

23R1 RELEASE

What's New in Veeva Medical

MAY 2023



Veeva

Meet Today's Hosts



ANDREW FREEDMAN

Senior Customer Success
Manager



KEVIN DARCY

Strategy Director, Link



NIAMH HOROHAN

Strategy Director, Link



MATT PORTER

Principal Solution Consultant



CARLY WHITAKER

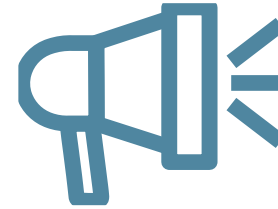
Senior Solution Consultant

Community Meeting Housekeeping

We encourage your active participation throughout!



CAMERAS ON



MICS LIVE

Goals of What's New in Medical



Highlight New
Features



Showcase Medical
Innovations



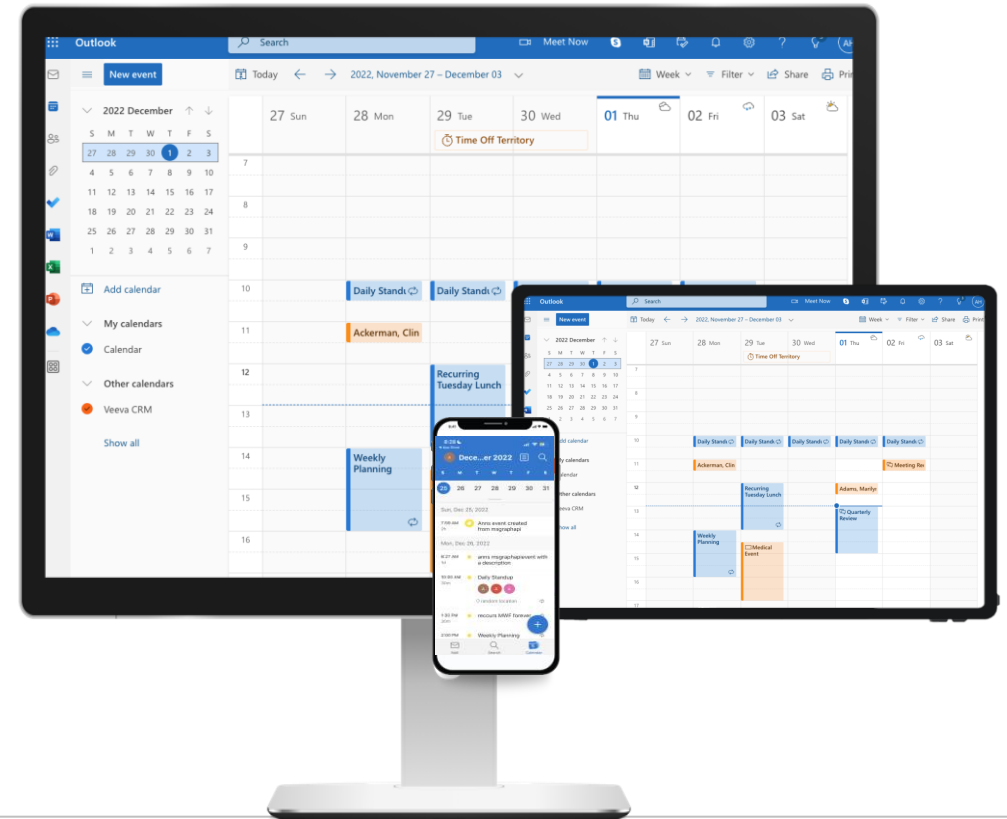
Discuss Key
Business Benefits



Recent Medical Innovations

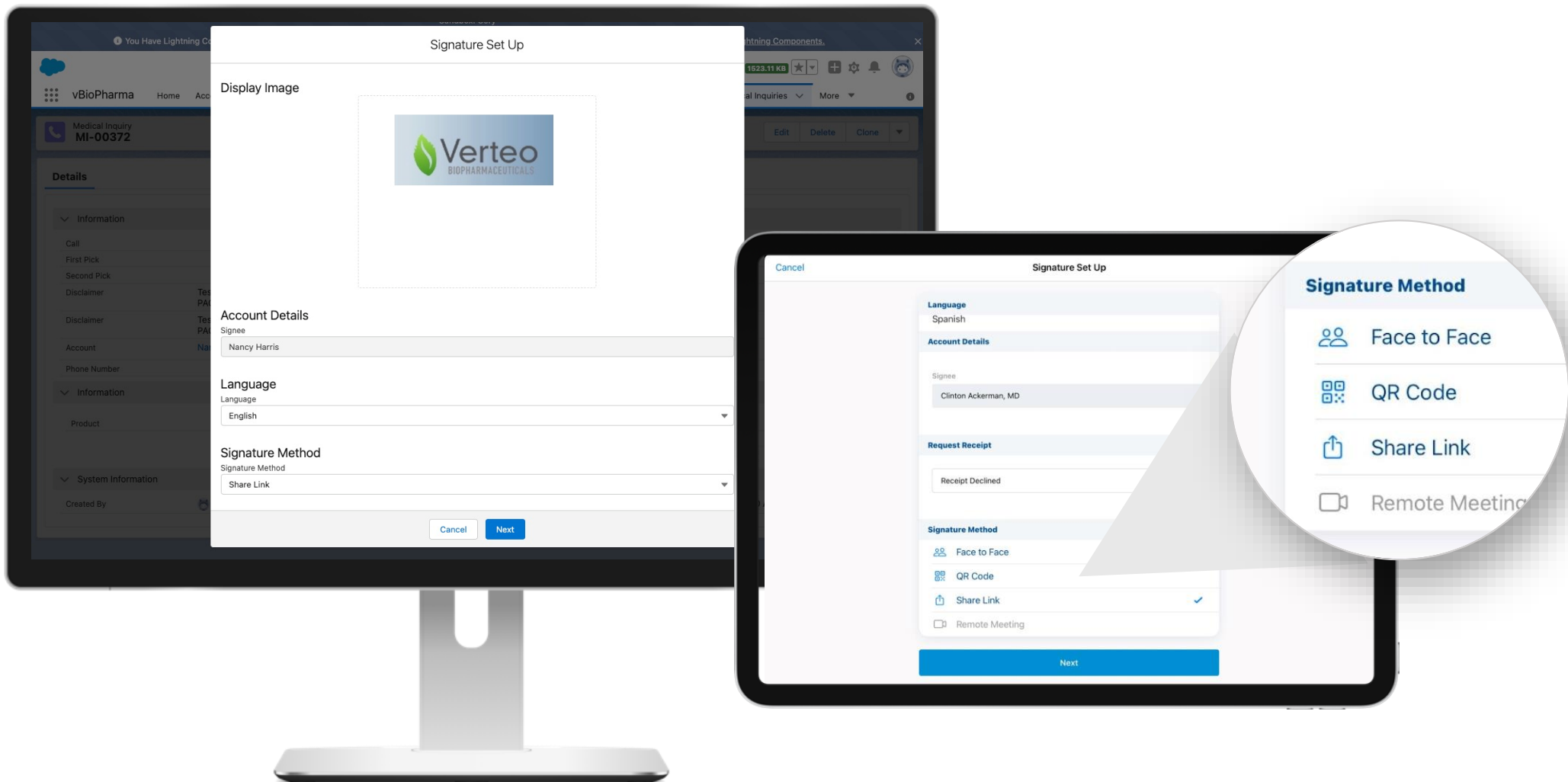
Medical CRM

Complete view across My Schedule and Microsoft Outlook calendars



Remote MIRF Signature Capture

Share Link and QR Code options offer convenience for HCPs

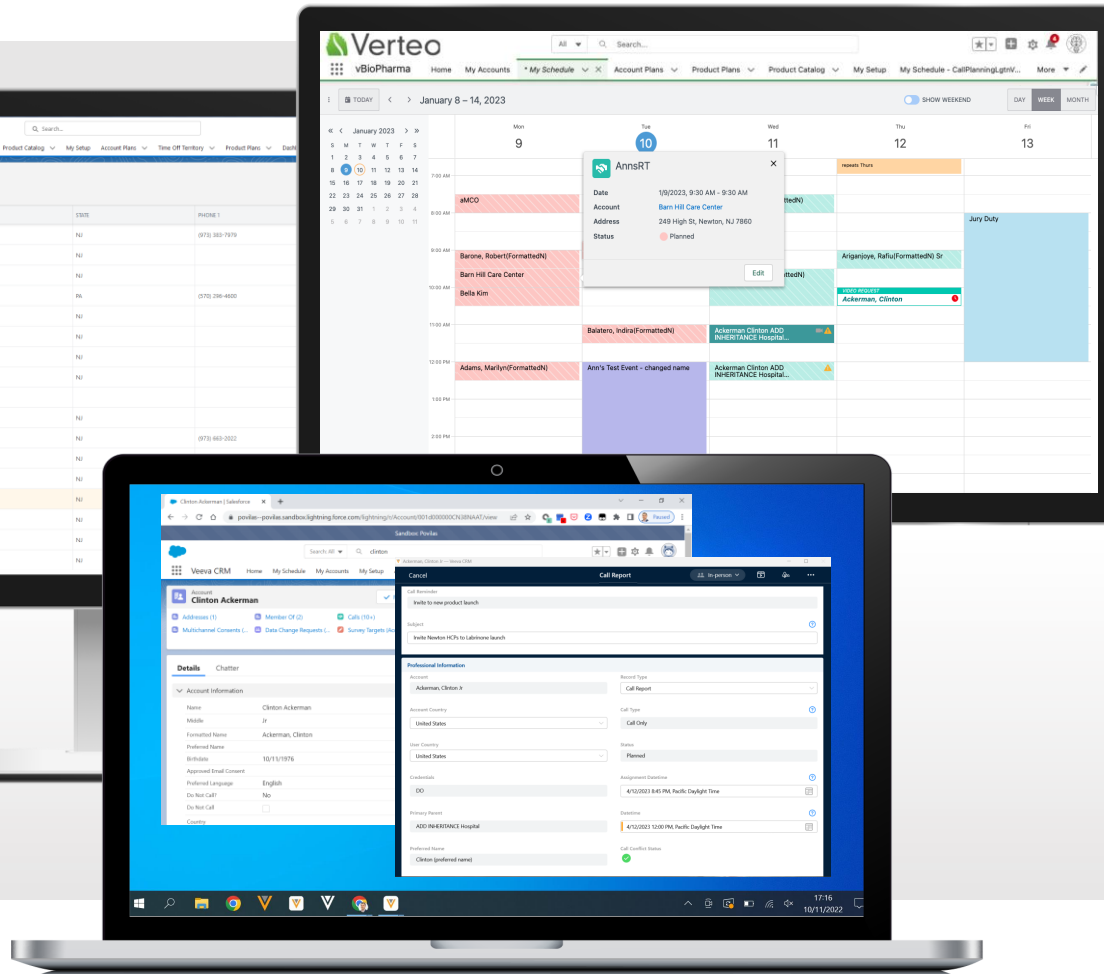


Optimizing Veeva CRM Desktop Experience

Key components refresh

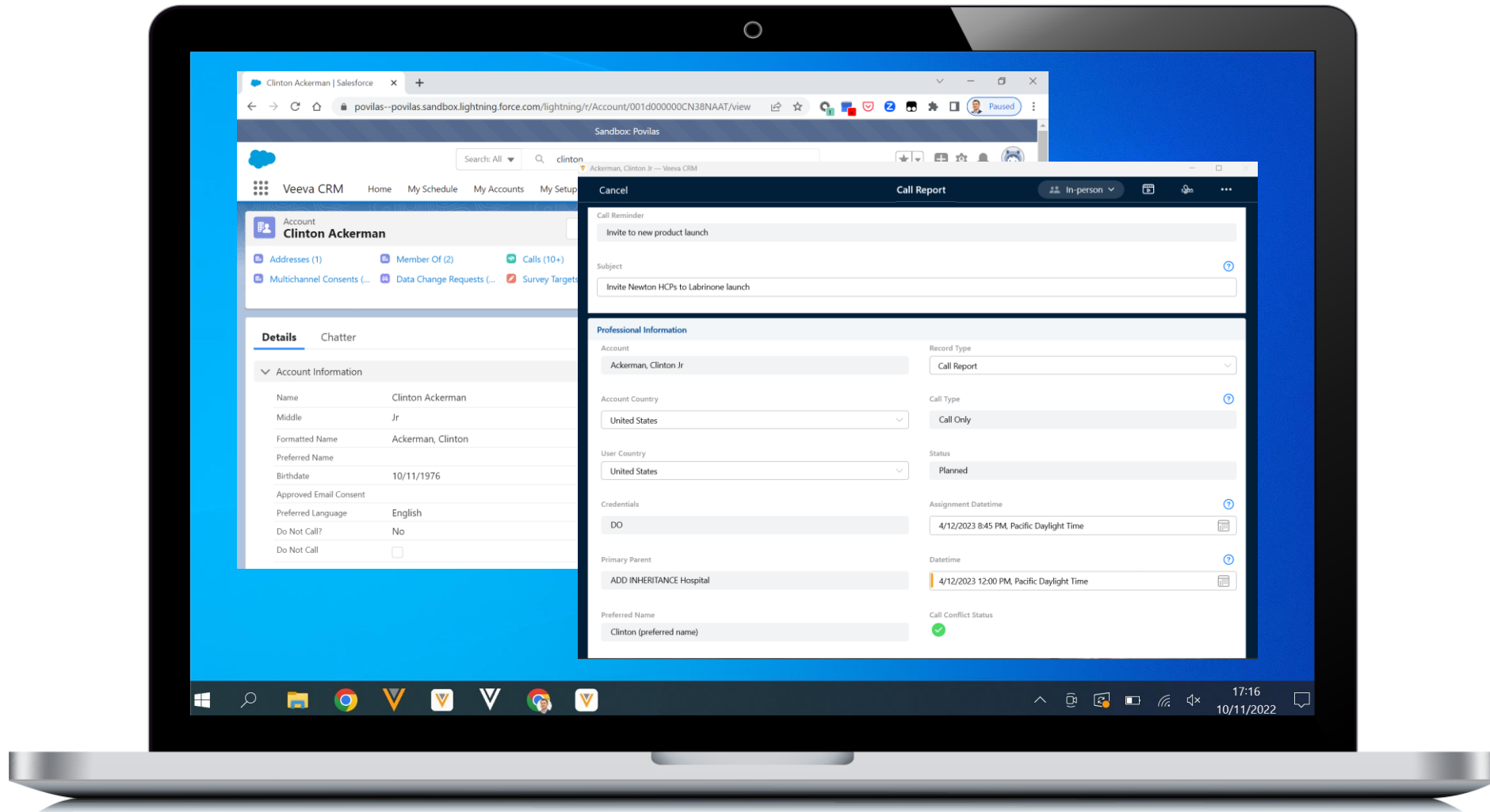
23R1

- ✓ Call Report
- ✓ My Schedule
- ✓ My Accounts



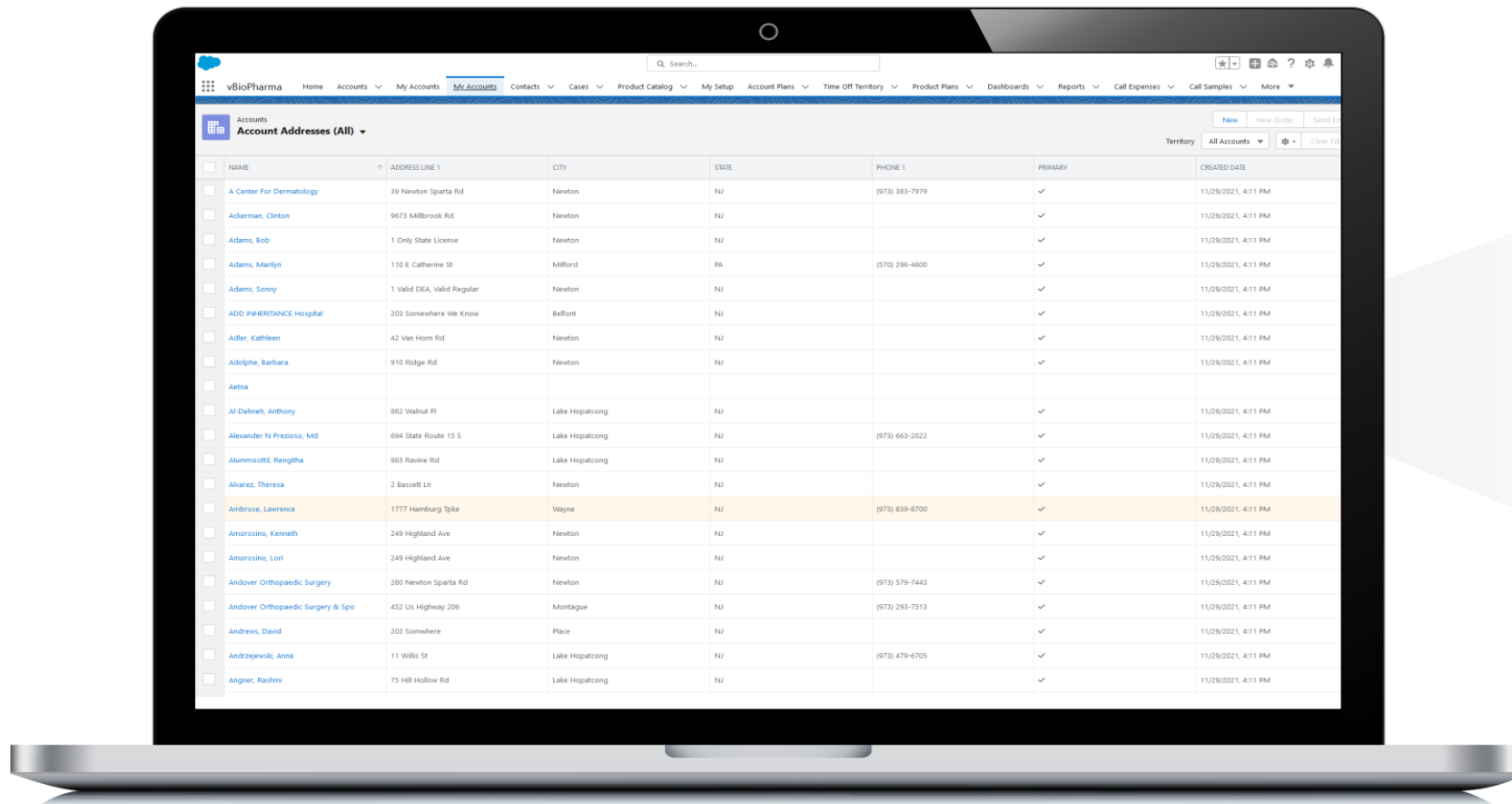
Better, Faster Call Reporting from the Field

High Performance Call Reports



Enhanced Performance, Modernized UI

My Accounts optimized for Lightning



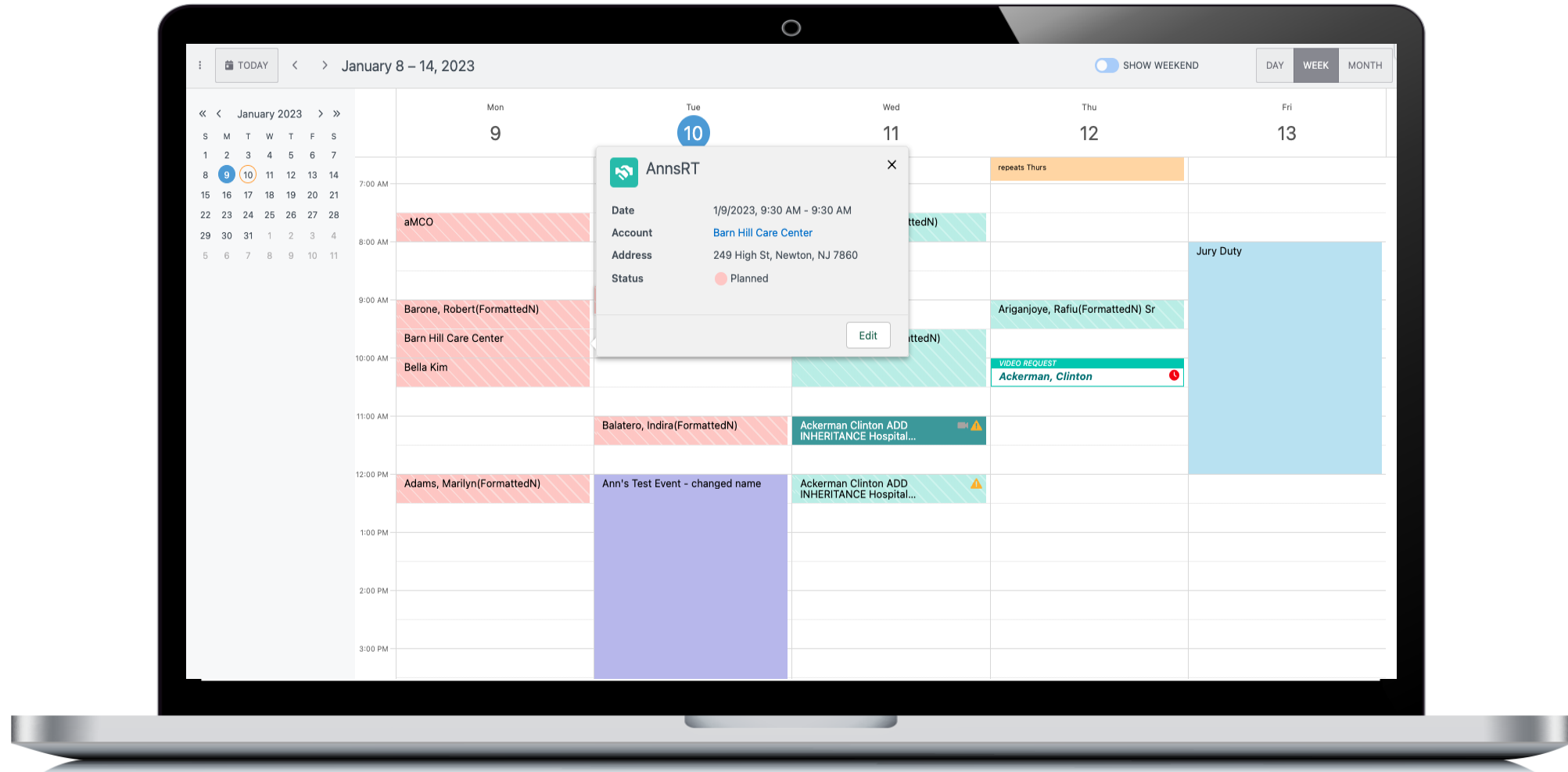
	NAME	ADDRESS LINE 1	CITY	STATE	PHONE 1	PRIMARY	CREATED DATE
<input type="checkbox"/>	A Center For Dermatology	39 Newton Sparta Rd	Newton	NJ	(973) 383-7979	✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Ackerman, Clinton	9673 Millbrook Rd	Newton	NJ		✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Adams, Bob	1 Only State License	Newton	NJ		✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Adams, Marilyn	110 E Catherine St	Millford	PA	(570) 296-4600	✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Adams, Sonny	1 Valid DEA, Valid Regular	Newton	NJ		✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	ADD INHERITANCE Hospital	203 Somewhere We Know	Belfort	NJ		✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Adler, Kathleen	42 Van Horn Rd	Newton	NJ		✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Adolphs, Barbara	919 Ridge Rd	Newton	NJ		✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Aetna						
<input type="checkbox"/>	Al Dehneh, Anthony	882 Walnut Pl	Lake Hopatcong	NJ		✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Alexander N Prezioso, Md	694 State Route 15 S	Lake Hopatcong	NJ	(973) 663-2022	✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Alummootti, Rengitha	865 Ravine Rd	Lake Hopatcong	NJ		✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Alvarez, Theresa	2 Bassett Ln	Newton	NJ		✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Ambrose, Lawrence	1777 Hamburg Tpke	Wayne	NJ	(973) 839-8700	✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Amorosino, Kenneth	249 Highland Ave	Newton	NJ		✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Amorosino, Lori	249 Highland Ave	Newton	NJ		✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Andover Orthopaedic Surgery	280 Newton Sparta Rd	Newton	NJ	(973) 579-7443	✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Andover Orthopaedic Surgery & Spo	452 Us Highway 206	Montague	NJ	(973) 293-7513	✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Andrews, David	203 Somewhere	Place	NJ		✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Andrzejewski, Anna	11 Willis St	Lake Hopatcong	NJ	(973) 479-6705	✓	11/29/2021, 4:11 PM
<input type="checkbox"/>	Angrist, Rashmi	75 Hill Hollow Rd	Lake Hopatcong	NJ		✓	11/29/2021, 4:11 PM

Upgraded page
to view

Manage lists of
your accounts

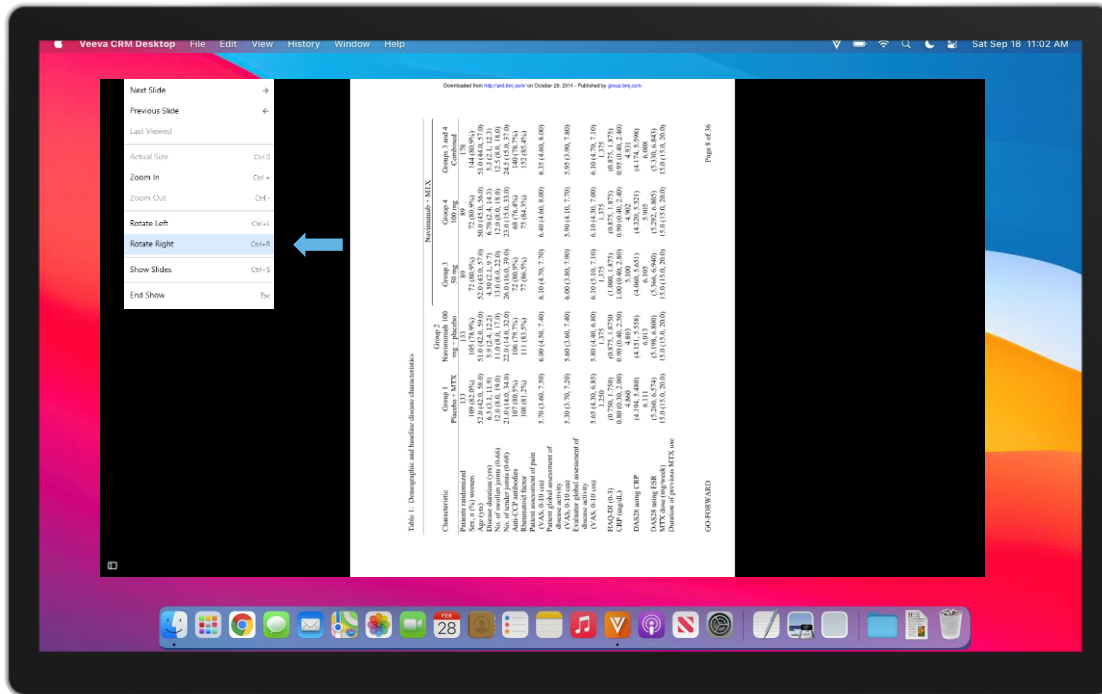
Enhanced Performance, Modernized UI

My Schedule optimized for Lightning

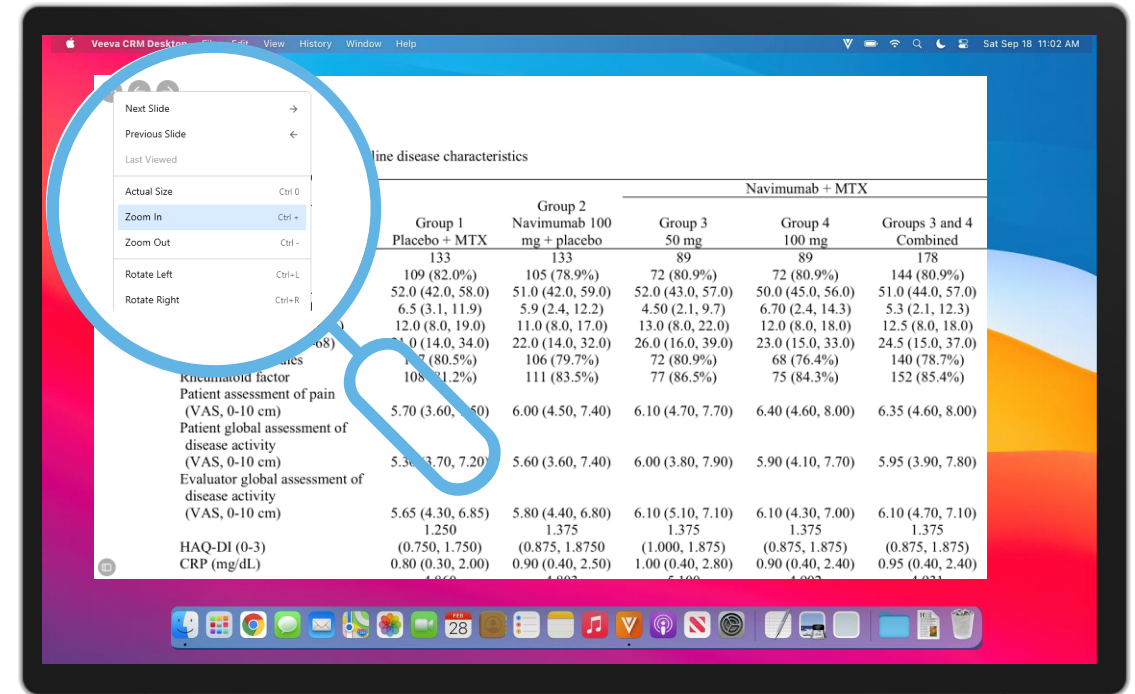


Quickly Adapt Multi Slide Presentations in CLM

CRM Desktop Experience



Rotate page views

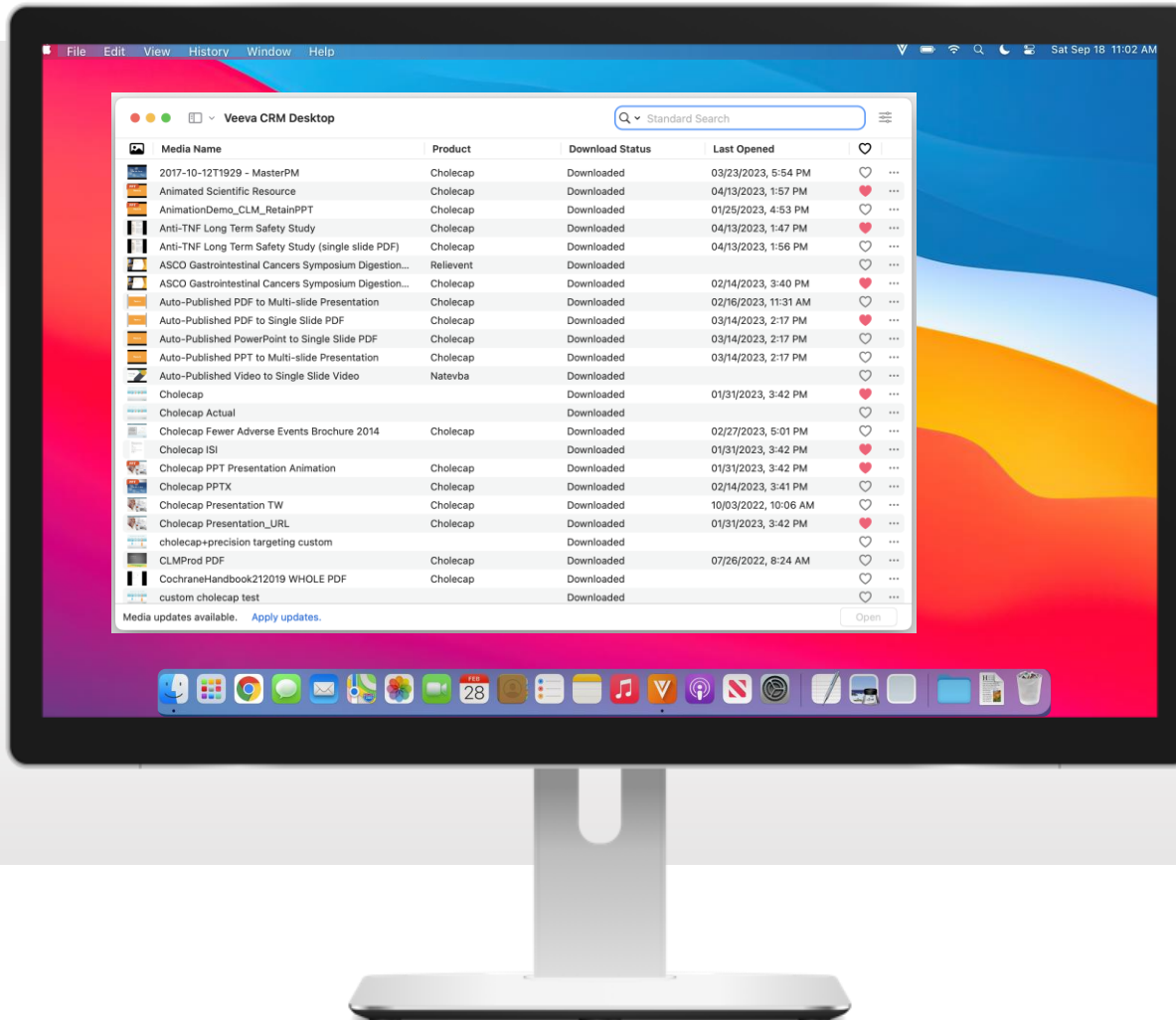


Zoom in and out



Mac is Catching Up to PCs

Key content features for Mac Desktop users



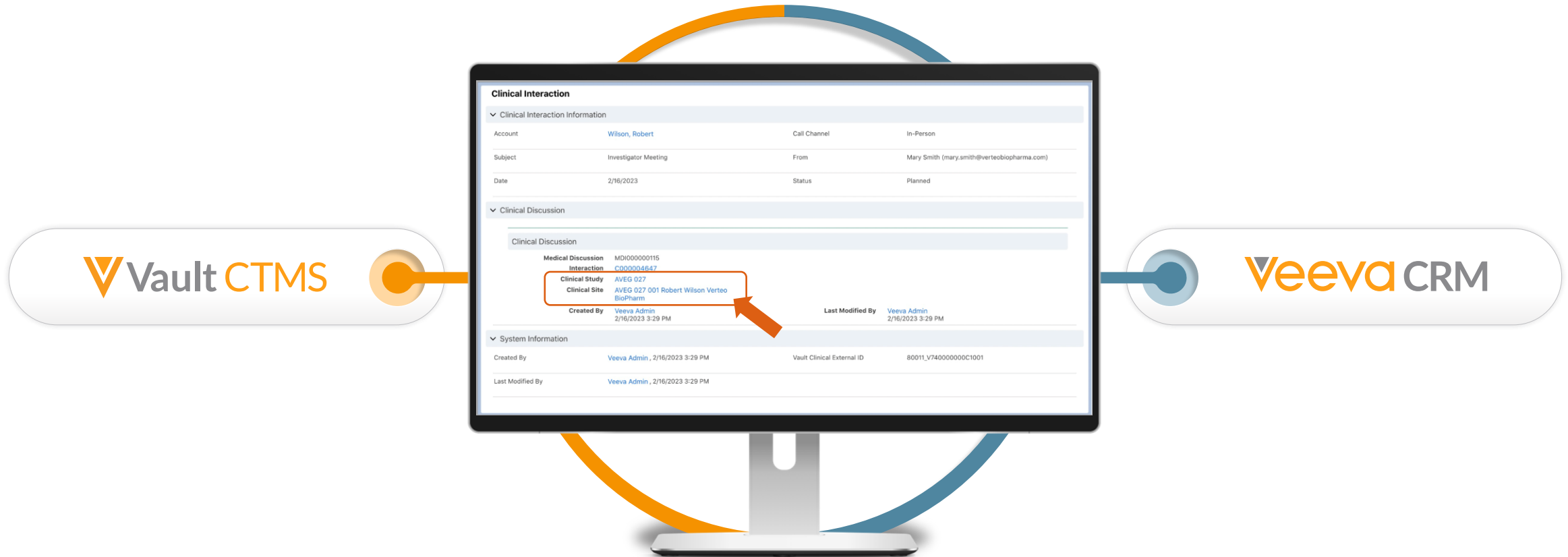
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- ✓ Expanded CLM capabilities
- ✓ More functionality
- ✓ Better navigation



More Visibility into Clinical Interactions

Data model changes to support CTMS connector



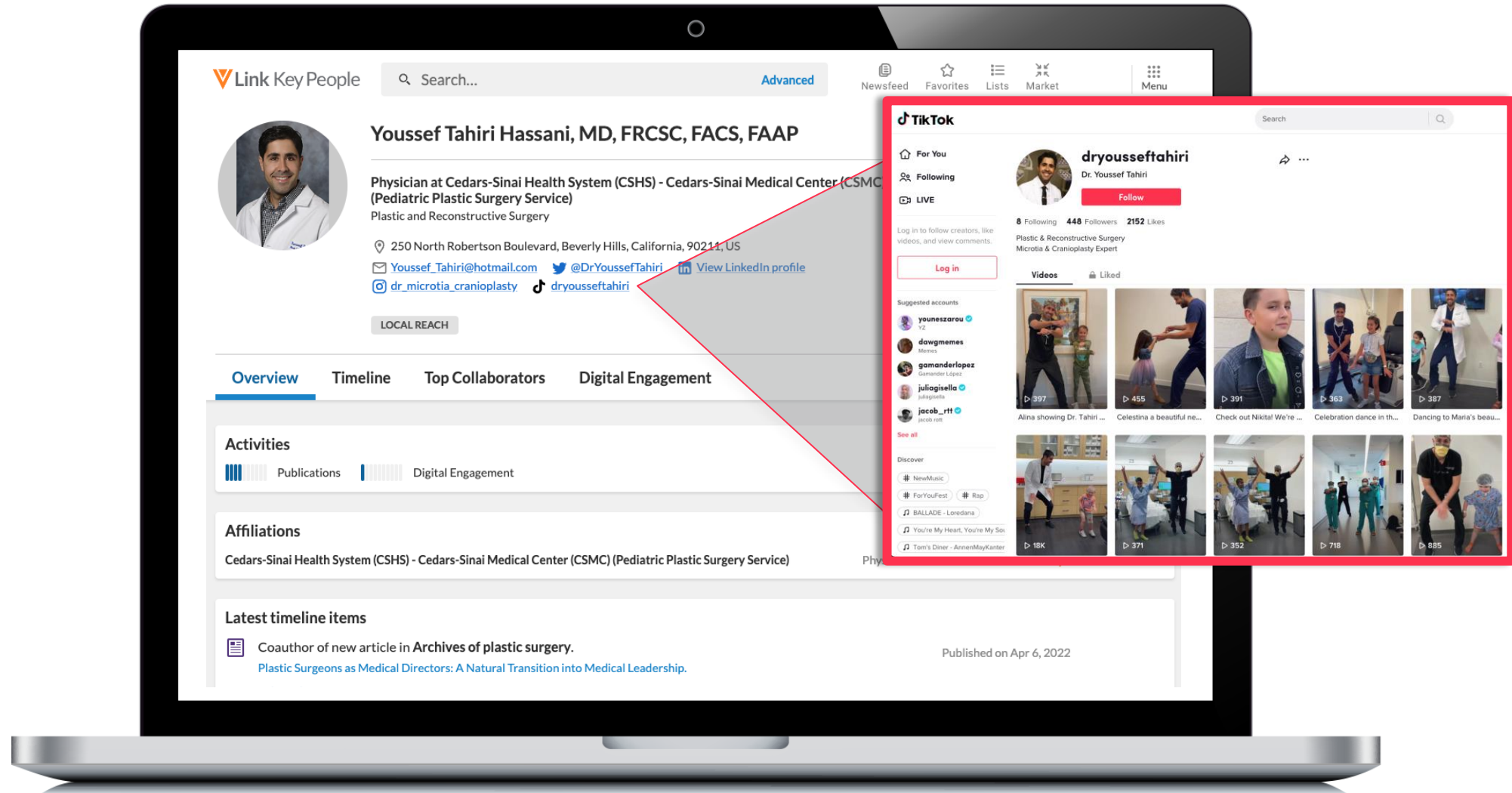


Recent Medical Innovations

Veeva Link

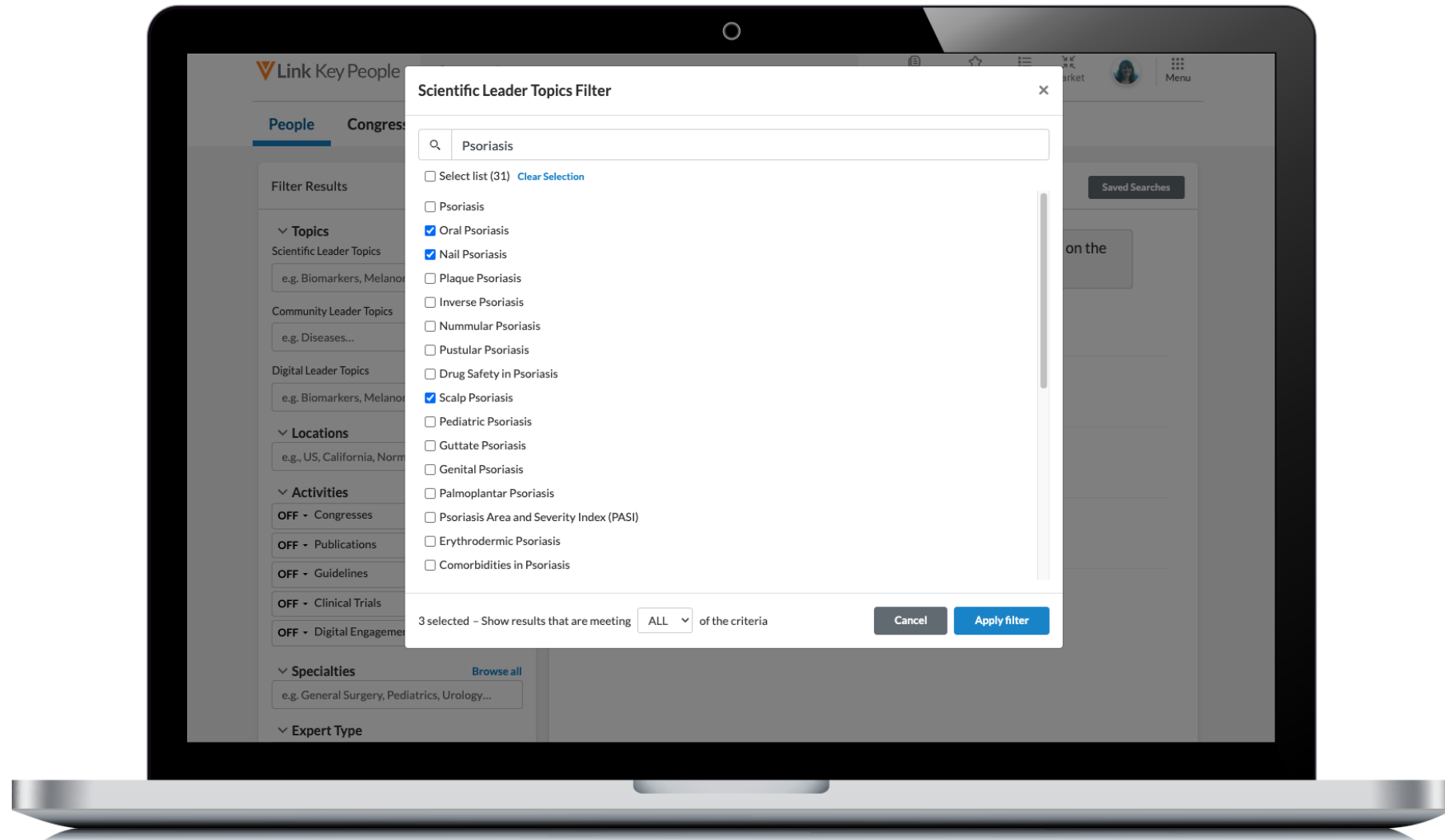
Expand Reach Across Social Platforms

TikTok and Instagram handles now featured in Link Key People



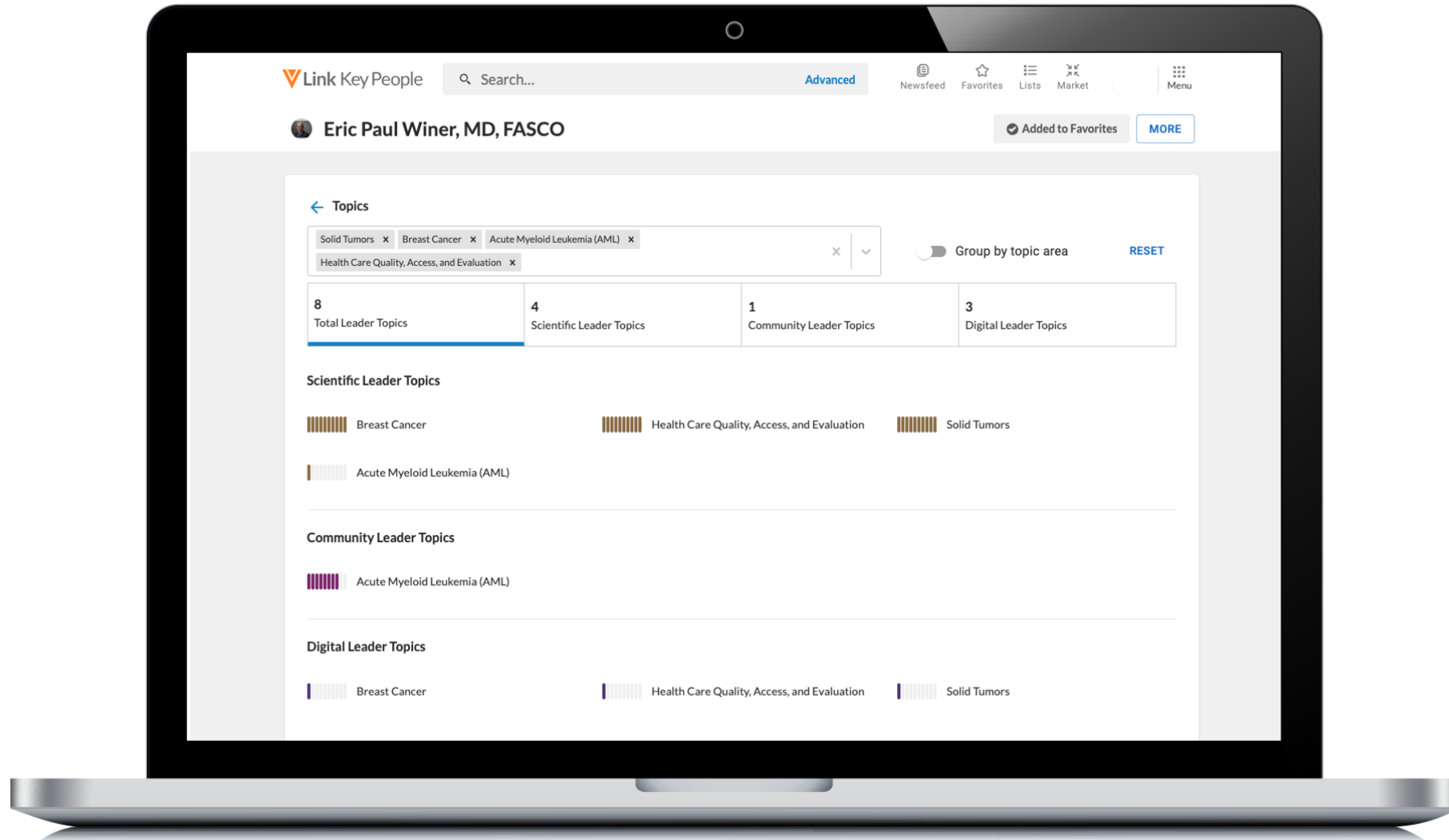
Easily Identify Experts Using Advanced Filters

Tailor topic selection search with AND / ANY filters



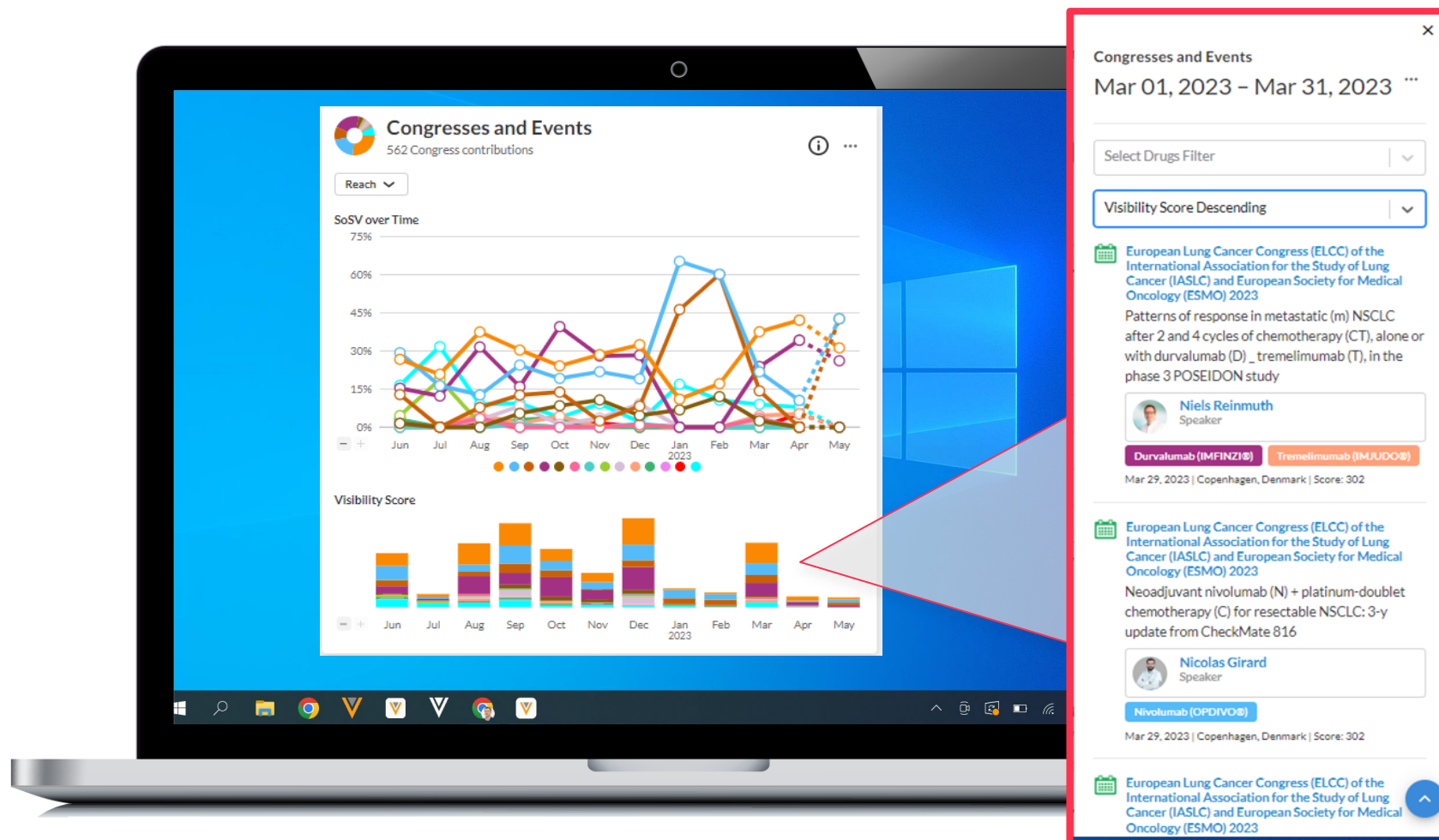
Focus Profile Deep Dives by Topic Area

Updated expert topic design



Contextualize Congress Contributions

Link Scientific Awareness



Contextualize contributions by:

- ✓ Nature of contribution
- ✓ Congress type
- ✓ Contributor expertise

Analyze based on:

- ✓ Prominence of congress
- ✓ Visibility by molecule
- ✓ Contributor(s)
- ✓ Contribution format

Monitor Digital Contributors in Near Real-Time

Link Scientific Awareness



Contextualize conversations by:

- ✓ Who is initiating
- ✓ Who is engaging
- ✓ Topics/molecule mentioned

Analyze based on:

- ✓ Interaction with Tweet
- ✓ Number of expert followers
- ✓ Scientific activity score



Recent Medical Innovations

Vault Medical

23R1

Tab-based
browsing

The treatment of non-Hodgkin's lymphoma during or after pregnancy

- ▶ Up to 70% of cancer patients may suffer from nausea or emesis following chemotherapy.
- ▶ Since pregnant women with lymphoma might be treated with antibiotics, their effects on the mother and fetus must be addressed.
- ▶ Study data includes large B-cell lymphomas, mantle cell lymphoma, mature T-cell and NK-cell neoplasms, and represents most NHL cases diagnosed during gestation.

"There is a critical need for multicenter cooperation and a central registry to collect data on a large number of cases of pregnancy-associated lymphoma and their follow-up."
- Dr. Michael Lishner

Treatment of non-Hodgkin's lymphoma in pregnancy

Oncology Information

- ASCO Symposium
- Health Economics and Outcomes Research
- Field Medical Materials
- Medical Information
- Publications
- Recently Approved
- Recently Re-Approved
- Training Materials

About Vertex Oncology

For many years, Vertex Biopharma has been committed to advancing this fundamentally different approach to cancer research. We continue to build upon our past discoveries and advance our current research. These advances are bringing to light unique considerations and distinctive characteristics that may shape future research potential of Oncology research continues to expand, driven by the many patients with advanced cancer who await the offer of renewed hope and the potential of a

Rich text
announcements

Announcements

Dr. Sara Connors
3/21/2023 2:38 PM EDT

New Clinical Data Available

New breakthrough clinical data available under Featured Science tab. This clinical data is a result of a multi-year project examining the cross contamination of white and red blood cells in dwarf-x-ray plasma. For more information, please contact Dr. Sara Connors at sara@vertexo.com.

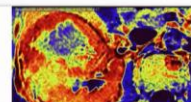
Dr. Larry Lakes
3/20/2023 2:33 PM EDT

ASCO June 2-6 McCormick Place - Chicago IL

Vertex Biopharma will have a presence at the ASCO conference in Chicago June 2-6. Clinical data related to our recent findings in Oncology will be for display and general discussion. These posters can be seen in the Featured Science section or under Publications.

Special Population Materials Most Viewed Recently Approved Featured Science

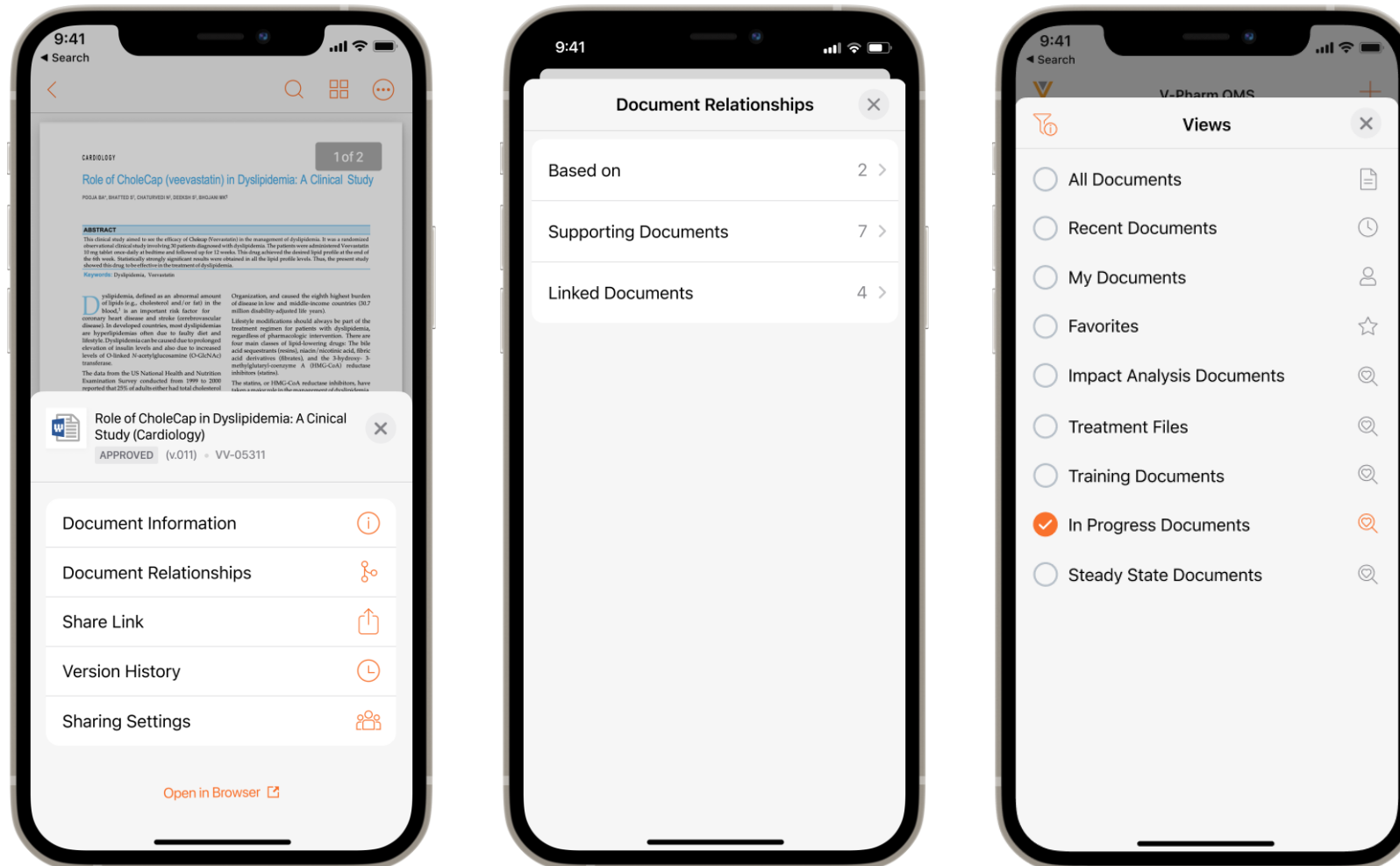
Created Date



- ✓ Simplified, modernized UI
- ✓ Added layout flexibility
- ✓ More intuitive navigation

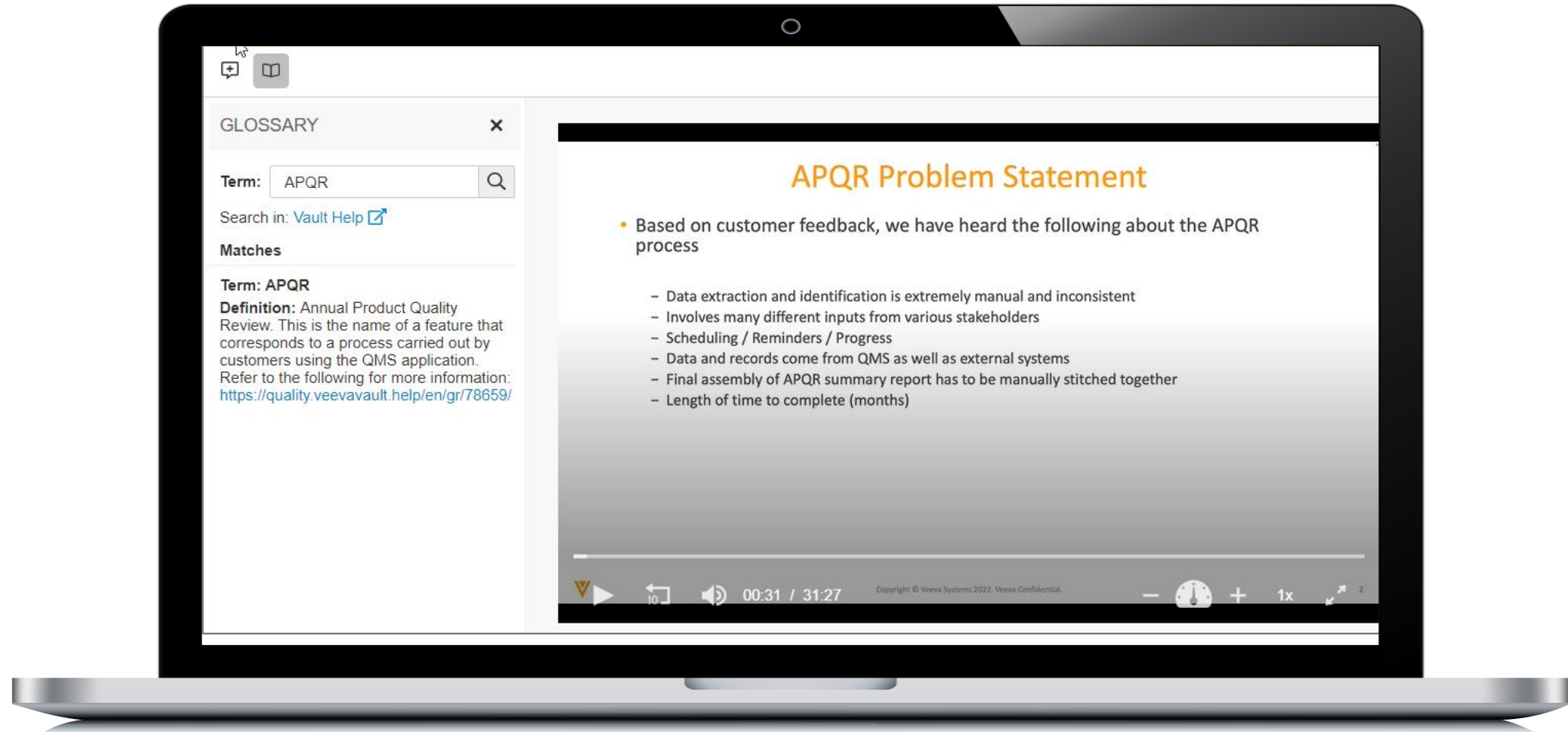
Access Documents On the Go

View Related Content on Vault Mobile



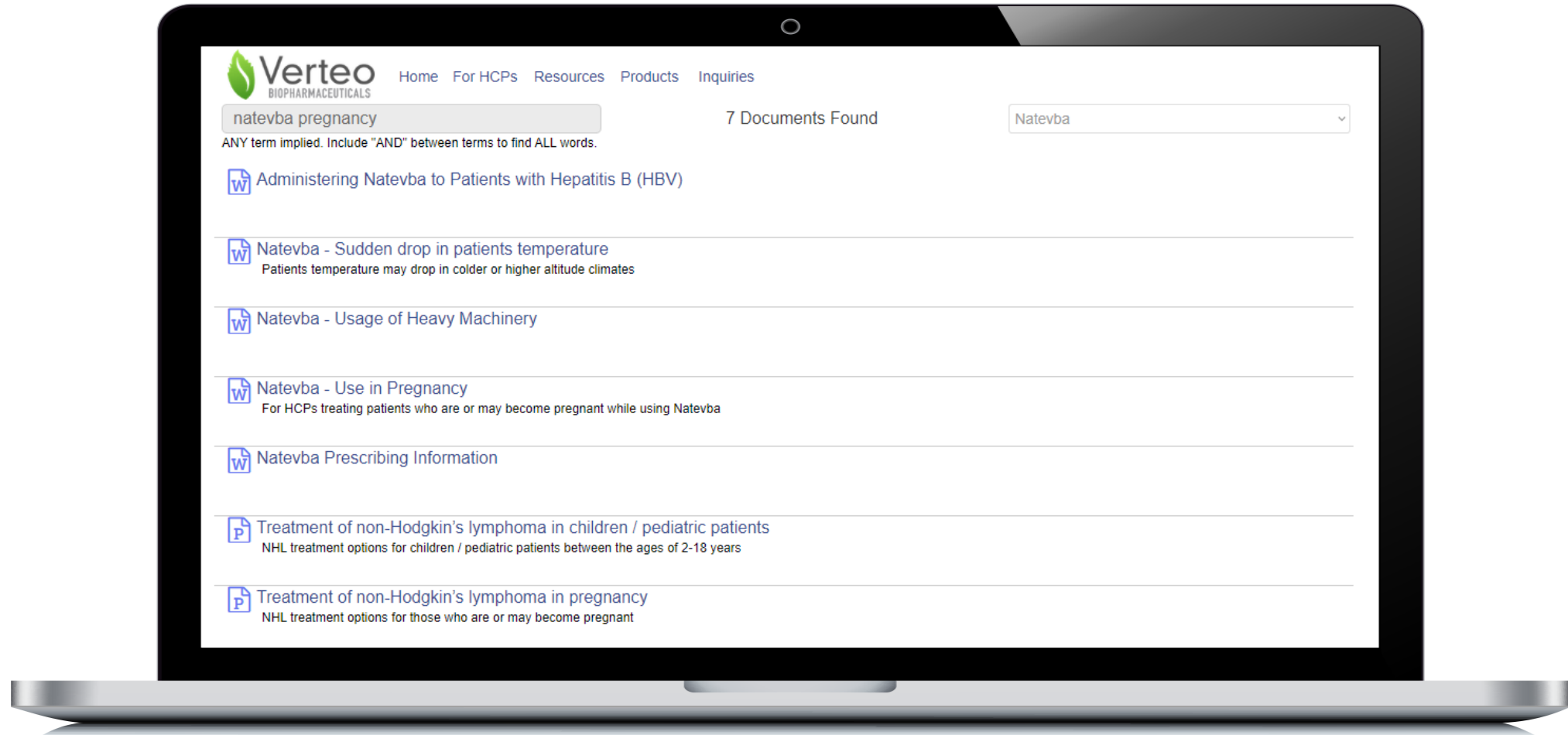
Look Up Key Terminology from Video Content

Standardized Glossary consistent across content mediums



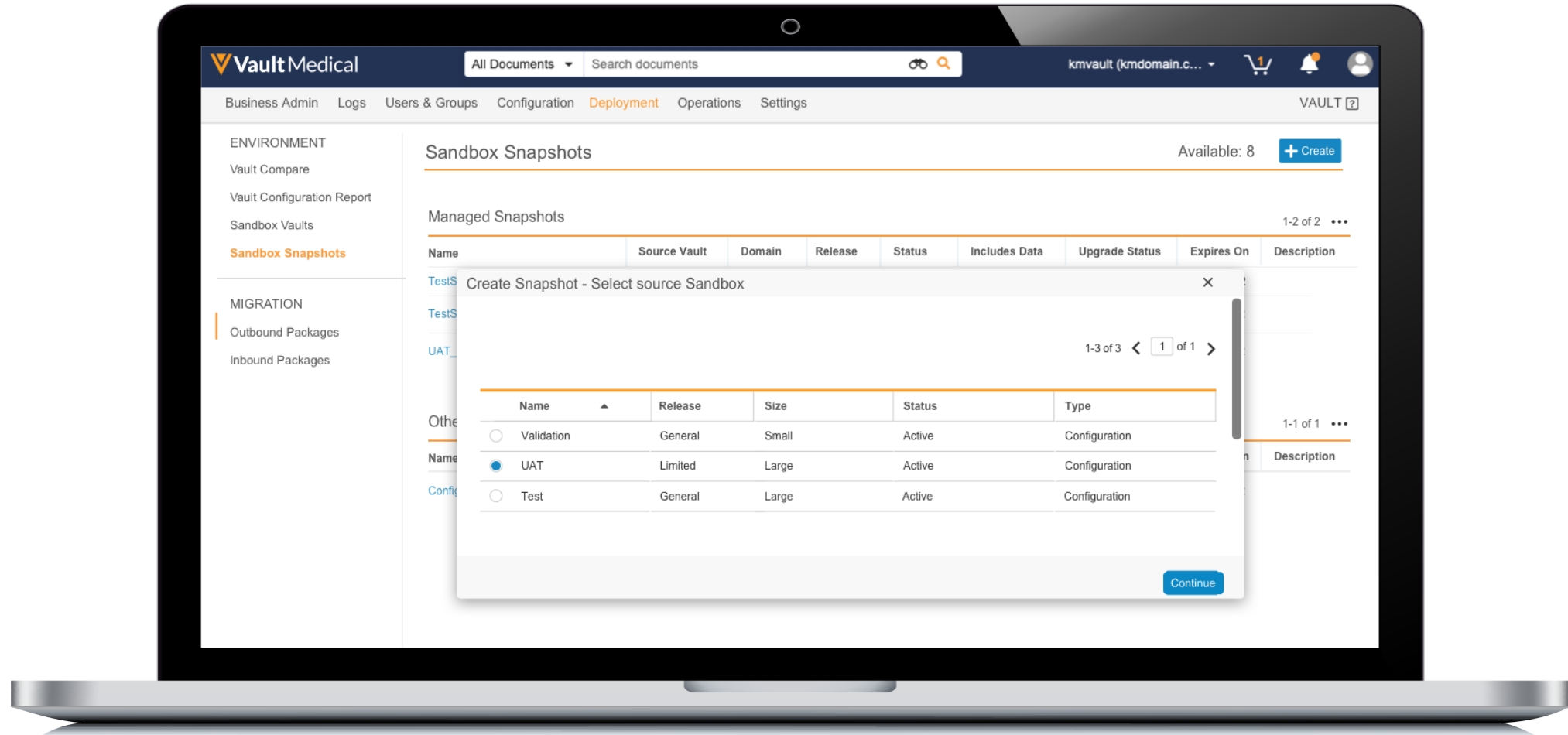
Quickly Identify and Isolate Integration Issues

External Inbound Connections



Optimize Vault Configuration Testing

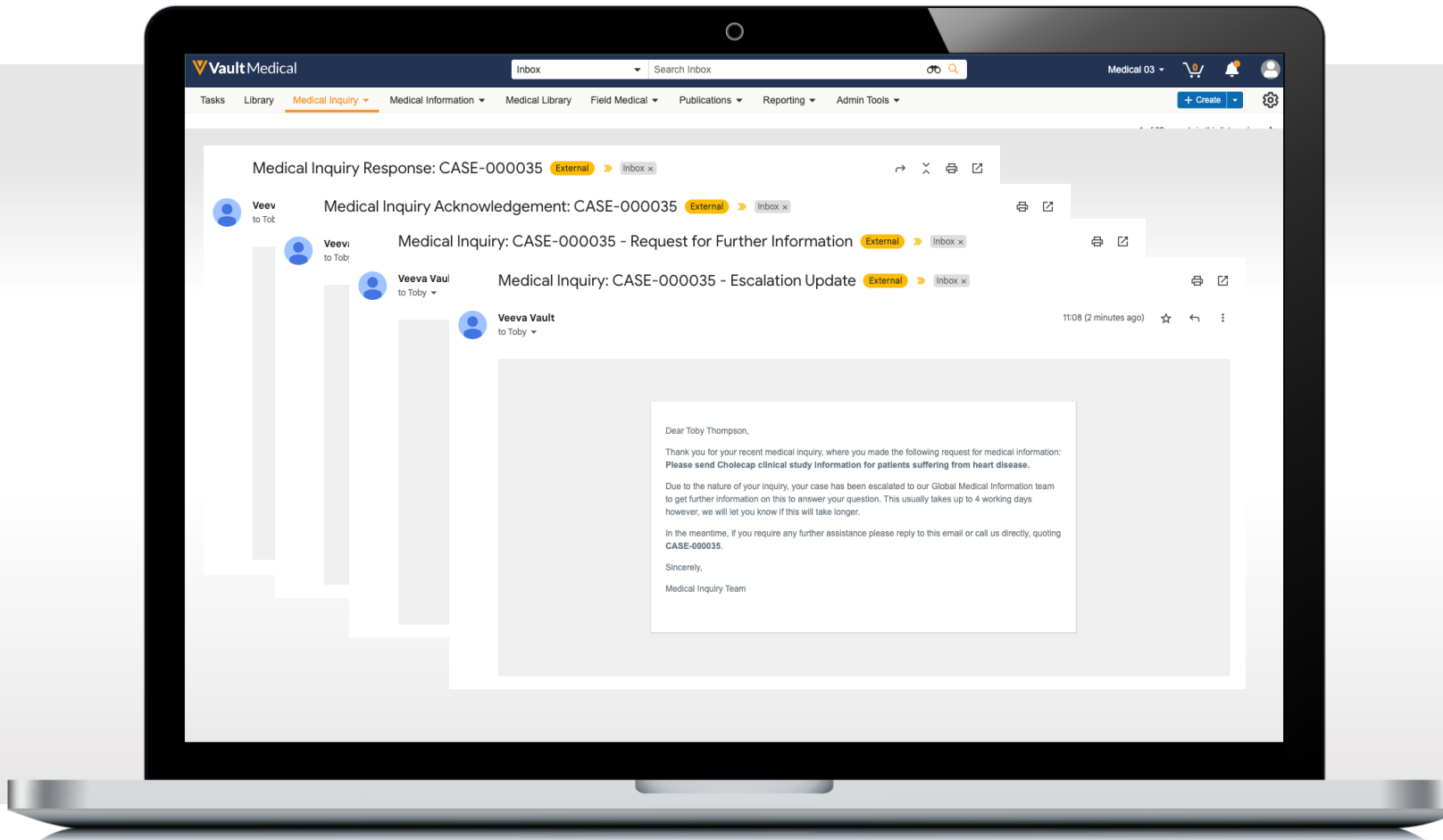
Content and data included in Sandbox Snapshots



Streamline response generation with Case Response Email Templates

23R1

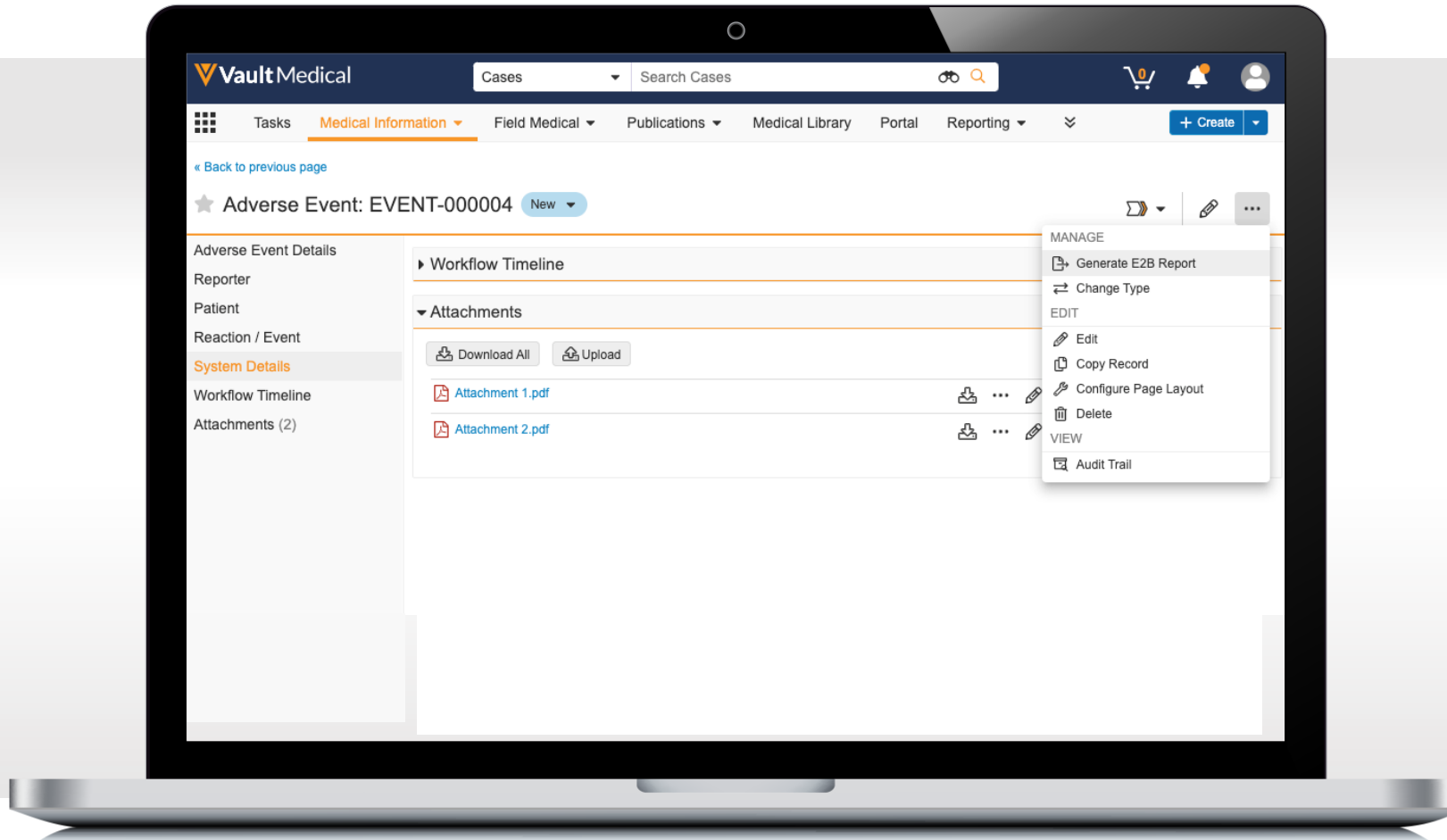
- ✓ Improved flexibility
- ✓ Greater control
- ✓ Better ease of use



Easily Generate and Share E2B(R3) Reports

Adverse Event Reporting

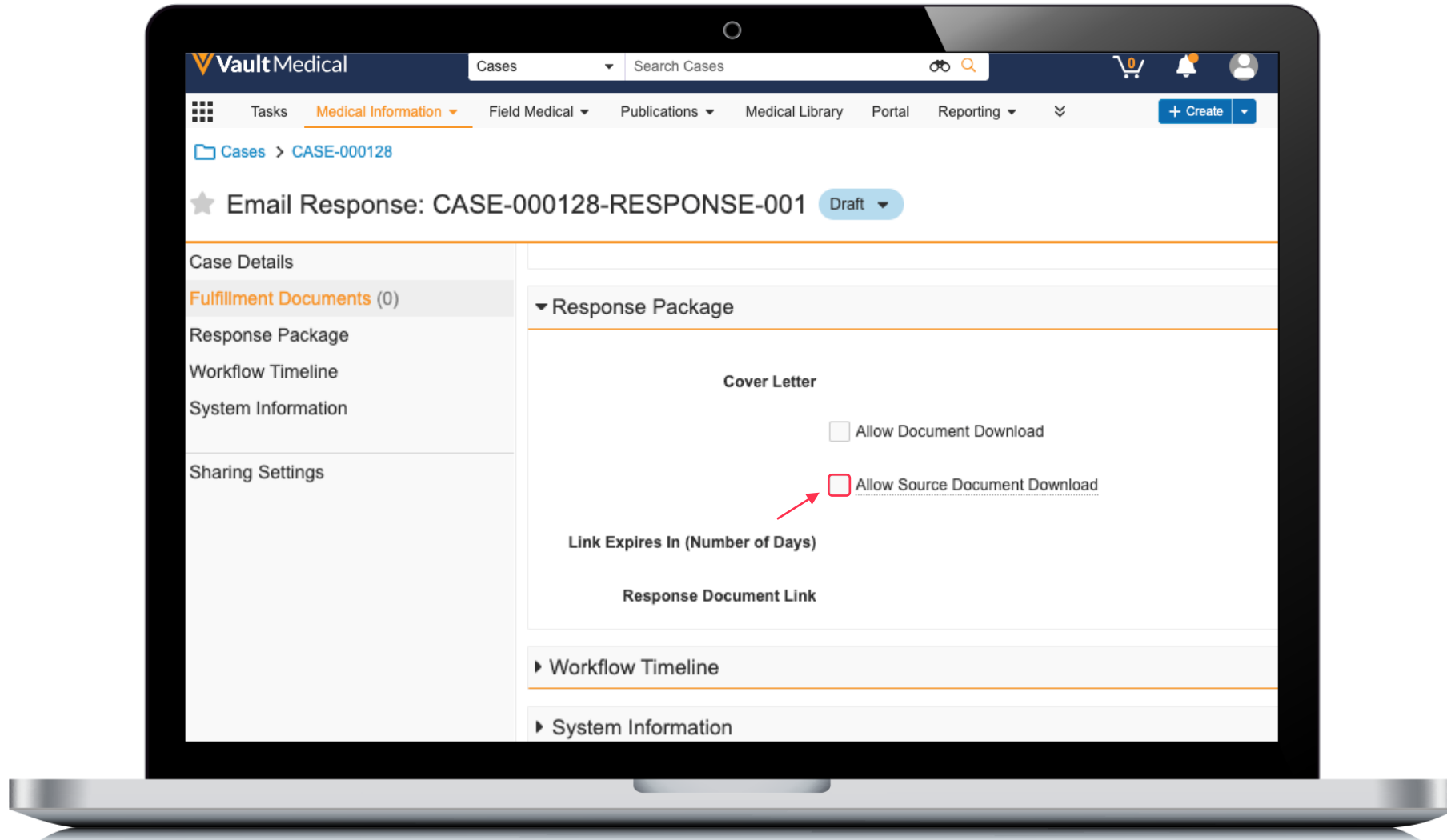
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- ✓ Include event attachments
- ✓ Send internal emails
- ✓ Transfer to AE system

Easy Provision of Forms for HCP Completion

Share Source Document in Response Package



Control Visibility and Content Access Across Regions

Add Country to Cover Letter Generation Action

Vault Medical Search Cases 🔍

Tasks Library **Medical Inquiry** Medical Information Medical Library

Cases > CASE-000004

★ Email: CASE-000004-RESPONSE-001 Draft

Assembling Respon... In Approval (Optional) Approved (Optional)

▼ Case Details

Case [CASE-000004](#)

Case Request [CASE-000004 > CR-000004](#)

Case Contact [Ole Takbo](#)

Product [Natevba](#)

Country [United States](#)

Case Response Type Email

Language [English](#)

rl-medcomms37-13 🔍

Publications **+ Create** ⚙️

Approved for Use

INFORMATION

▼ General

Name Cover Letter: CASE-000004-RESPONSE-001

Title

Type Medical Inquiry Case Response Cover Letter [Reclassify](#)

Country [United States](#)

Product [Natevba](#)

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Version 0.1





Questions

Veeva Connect

Let's continue the conversation

Medical CRM
Community



Veeva Link
Community



Vault
MedComms
Community



Vault
MedInquiry
Community



Join using the QR codes or visit veevaconnect.com to sign up!



Thank you