

Events Management Services

A team of seasoned industry specialists to plan, manage, and execute educational programs.



With over 25 years of experience, Veeva Digital Events (VDE) offers a full-service team of industry specialists to elevate your life sciences events from start to finish.



Speaker Bureau Services

Speaker management and training, event logistics, compliance reconciliations, and marketing staff augmentation with strategic resources



Event Execution

Single partner with dedicated planning and delivery teams to support all event types and sizes



Actionable Insights

Expertise and data to provide strategic guidance in annual planning and tools



Request



Approval



Planning



Execution



Close

From start to finish, the services team will support your event needs—including budgeting, contract and content management, venue coordination, travel logistics, onsite support, reporting, and more.

■■■ The coordinators at VDE are always willing to help our reps, whether it's with a logistics issue during an event or questions about the software. And since VDE is integrated with Veeva Vault CRM Events Management, it's one less system that we have to maintain. ■■■

— Director of IT Application Delivery and Management at a Biopharma Company

Key Capabilities

Focus on Customer Success

A unified suite of data, technology, and services for seamless execution

- Simplified data ecosystem that cuts down on custom data integrations
- Audit-ready processes and documentation built on 25 years of best practices
- Dedicated onboarding resources to help your team be ready from Day 1
- High-touch, “orange glove” service for all stakeholders that’s just one call away

Support for All Event Types and Formats

A seasoned team and robust technology platform to help you create the perfect event

- Expertise in HCP speaker programs, roundtables, and continuing education trainings (CETs)
- End-to-end service for large events, such as strategic meetings and congresses, from prospectus to booth
- Supplier process support for displays and exhibits, including submittal, contracting, and payment
- Experience with compliant and engaging patient events of all sizes
- Virtual and hybrid event support through **Veeva Vault CRM Engage** with attendee tracking in **Vault CRM**

Elevated HCP Speaker Experience

A single point of contact for all HCP needs

- Assigned resources to each speaker for content support, contracts, payments, expenses, and travel logistics
- In-person, hybrid, and virtual options for compliance and content training to get speakers started quickly
- Full contracting service including speaker nomination, tiering, debarment, contracting, and profile management

Embedded HCP Portal

A digital portal where HCP speakers can access all of their content, schedules, and contracts in one place

- Upcoming Events section for one-click access to event content
- Dynamic e-Contracting so HCPs can sign contracts remotely
- Digital W9 submission, with real-time IRS payee validation
- Configurable conflict of interest workflow to vet HCPs
- Online compliance and topic training for HCPs to maintain eligibility
- Payment processing view for speaker payments

