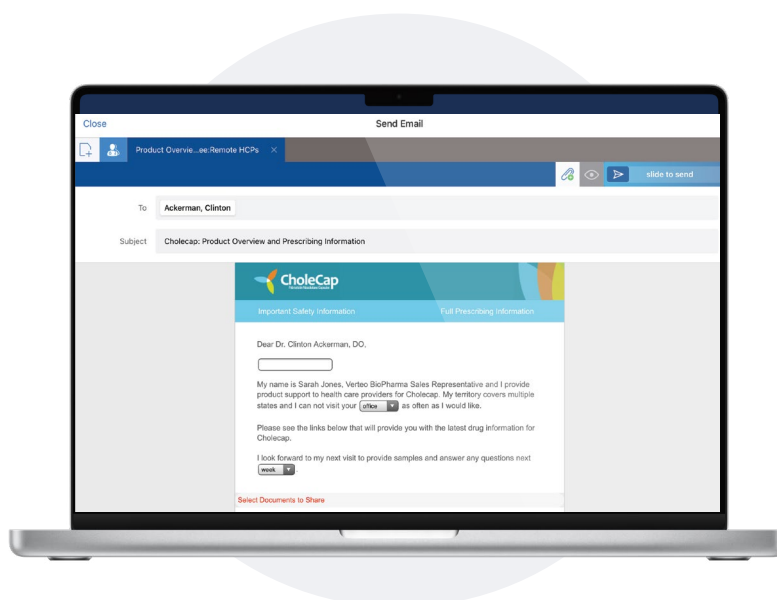


Expand Your Reach with Comprehensive HCP Email Addresses

High bounce rates, limited coverage, and poor data quality can all get in the way of successful HCP email engagement. Whether you're looking to enhance field communications or improve brand marketing campaigns, Veeva OpenData Email gives you trusted HCP email addresses that the entire organization can use.



Business Benefits



Connect with more providers.

Minimize integrations and maximize budget with email data that all teams can leverage.



Improve email performance.

Send personalized and compliant emails directly from Vault CRM with deliverability rates of nearly 95%.



Reduce cost and complexity

Minimize integrations and maximize budget with email data that all teams can leverage.

Features



Comprehensive coverage

Enrich your customer reference data with email addresses that field and marketing teams can use.

- Access 1.5+ million prescriber email addresses from trusted industry sources
- See all prescriber types and specialties
- Maintain compliance by adhering to CAN-SPAM rules



Exceptional deliverability

Have confidence that emails are being delivered with rigorous quality standards.

- Reach the inbox with deliverability rates of nearly 95%
- Rely on Veeva data stewards to continuously monitor and cleanse data every 30 days
- See 99% of data change requests resolved within 3 days



Unrestricted use

Equip your entire company with OpenData Email and access it from your preferred platform.

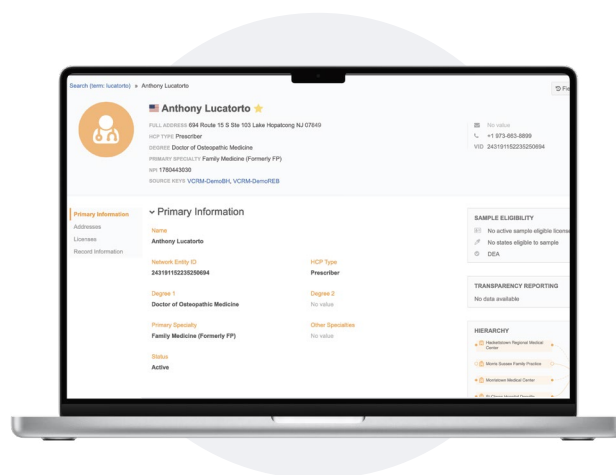
- No limits or restrictions on email data use
- Buy once and leverage across sales, marketing, and medical communications
- Simple, predictable pricing with no surprises



Fully integrated with Vault CRM

Reduce complexity with connected data and software that works seamlessly together.

- Provide instant access to current, accurate emails within Vault CRM
- Send personalized, compliant emails directly from Vault CRM Approved Email
- Keep reps productive with all the info they need in one record



About Veeva OpenData

Veeva OpenData Commercial is global reference data of healthcare professionals, healthcare organizations, and affiliations.

It contains addresses, emails, specialties, demographics, and compliance data (license information and industry identifiers). It is available in 100+ countries today and 155+ countries by the end of 2024.

OpenData Commercial is provisioned by [Veeva Network](#), Delivery Manager, master API, or data files.