

PRODUCT SHEET

# Vault Commercial Content

Vault Commercial Content is a unified suite of enterprise content management applications for marketing and medical teams. It supports the end-to-end content lifecycle for promotional and scientific content and medical inquiry management.

The Commercial Content suite includes Vault PromoMats and Vault Medical. Vault Medical includes two applications, Vault MedComms and Vault MedInquiry.

**Vault PromoMats** is a regulated content management application to manage the approval, storage, and distribution of promotional content.

**Vault MedComms** is a regulated content management application to manage the approval, storage, and distribution of scientific content.

**Vault MedInquiry** is an application for managing and responding to medical information requests.

PRODUCT	ANNOUNCED	STATUS	CUSTOMERS
Vault PromoMats	2011	Very Mature	100+
Vault MedComms	2012	Very Mature	100+
Vault MedInquiry	2018	Early	11–50

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# Vault PromoMats

PromoMats is a regulated content management application that supports the full lifecycle of promotional content. It enables content creation, review and approval, digital asset management, claims management, and modular content.

PromoMats is connected with CRM for automatic distribution of promotional content via applications like CLM and Approved Email. The PromoMats API allows for integration with third-party systems such as web content management or campaign management applications.

PromoMats includes Brand Portal, a central repository that makes content easily accessible for internal users while enhancing content reuse. PromoMats generates eCTD compliance packages for digital submission to the FDA.

<b>Announced</b>	2011
<b>Status</b>	Very Mature
<b>Customer type</b>	Enterprise Pharma, Biotech, MedTech, Consumer Products
<b>Customers</b>	100+
<b>Platform</b>	Veeva Vault
<b>Integrations</b>	Connected with CRM, RIM

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# Vault MedComms

MedComms is a regulated content management application that supports the full lifecycle of scientific content. MedComms enables content review and approval, storage, management, and distribution. It supports unique content types, lifecycles, and workflows specific to the needs of Medical Affairs.

MedComms includes Medical Portal, a central repository for controlling the distribution of content to MSLs and other user groups while enhancing content reuse.

MedComms is connected to Medical CRM for automatic distribution of scientific content via applications like CLM and Approved Email. It is also connected to MedInquiry. The MedComms API enables integration with third-party systems, such as publication management systems.

<b>Announced</b>	2012
<b>Status</b>	Very Mature
<b>Customer type</b>	Enterprise Pharma, Biotech
<b>Customers</b>	100+
<b>Platform</b>	Veeva Vault
<b>Integrations</b>	Lives with MedInquiry Connected with CRM

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# Vault MedInquiry

MedInquiry manages the intake of and response to medical information requests.

Requests can be automatically received and tracked from various channels, including CRM, email, and websites. Healthcare professional contact details can be looked up directly from OpenData.

MedInquiry creates a response package that includes documents from MedComms and an automatically generated cover letter and email. Responses are sent and tracked directly from MedInquiry.

MedInquiry can be integrated with Vault Safety and Vault Quality to transfer data related to adverse events and product quality complaints.

<b>Announced</b>	2018
<b>Status</b>	Early
<b>Customer type</b>	Enterprise Pharma, Biotech, MedTech
<b>Customers</b>	11–50
<b>Platform</b>	Veeva Vault
<b>Integrations</b>	Lives with MedComms Connected with CRM, Network, OpenData