

## PRODUCT SHEET

# Veeva Compass

Veeva Compass is a complete suite of modern commercial data products for today's complex therapies. It supports biopharma commercialization by providing visibility into patient and HCP activity within the U.S. healthcare ecosystem.

**Compass Patient** is anonymous patient longitudinal data, including dispensed prescriptions and procedures and diagnoses for the U.S. market.

**Compass Pathway** is an add-on product to Compass Patient for accessing prescription (Rx) claims lifecycle data, including reversed and rejected transactions for the U.S. market.

**Compass Prescriber** is projected prescriptions and procedures at the HCP, HCO and Zip level for retail and non-retail products. It covers more than 4,000 brands for the U.S. market.

**Compass National** is projected prescriptions and procedures at the state and national level for retail and non-retail products. It covers more than 4,000 brands for the U.S. market.

**Compass Data Connector** supports the linking of specialty pharmacy, lab results, and genomics with Compass products in a privacy safe way.

PRODUCT	ANNOUNCED	STATUS	CUSTOMERS
Veeva Compass Patient	2020	Mature	51–100
Veeva Compass Pathway	2023	Early	1–10
Veeva Compass Prescriber	2023	Early	1–10
Veeva Compass National	2023	Early	1–10
Veeva Compass Data Connector	2024	Not Generally Available	Pilot

## PRODUCT SHEET

# Compass Patient

Compass Patient is anonymous patient longitudinal data, including dispensed prescriptions and procedures, and diagnoses for the U.S. market. It can be used for commercial operations such as patient journey, patient analytics, and market sizing.

Data is sourced from claims and other sources. It is a modern data product designed and built for the complex therapies of today.

Compass Patient is licensed by the brand and includes unlimited data access through the Compass portal.

<b>Announced</b>	2020
<b>Status</b>	Mature
<b>Customer type</b>	Enterprise Pharma, Biotech
<b>Customers</b>	51–100
<b>Platform</b>	Veeva Data Platform
<b>Integrations</b>	Connected with CRM, Nitro Connected via Veeva IDs with OpenData, Link

## PRODUCT SHEET

# Compass Pathway

Compass Pathway is an add-on product to Compass Patient for accessing prescription Rx claims lifecycle data, including reversed and rejected transactions, for the U.S. market. It can be used for commercial operations and strategy, such as market access, segmentation, targeting, and patient support.

Data is sourced from claims and other sources. It is a modern data product designed and built for the complex therapies of today.

Compass Pathway is licensed by the brand and includes unlimited data access through the Compass portal.

<b>Announced</b>	2023
<b>Status</b>	Early
<b>Customer type</b>	Enterprise Pharma, Biotech
<b>Customers</b>	1–10
<b>Platform</b>	Veeva Data Platform
<b>Integrations</b>	Connected with Compass Patient Connected via Veeva IDs with OpenData, Link

## PRODUCT SHEET

# Compass Prescriber

Compass Prescriber is projected prescriptions and procedures at the HCP, HCO, and ZIP level for retail and non-retail products. It covers more than 4,000 brands for the U.S. market.

Compass National can be used for commercial operations such as forecasting, market share tracking, and commercial strategy. It is a modern data product designed to provide a more complete and transparent view of a market where medicine is no longer distributed solely through the retail channel.

Compass Prescriber is licensed by the brand and includes unlimited data access through the Compass portal.

<b>Announced</b>	2023
<b>Status</b>	Early
<b>Customer type</b>	Enterprise Pharma, Biotech
<b>Customers</b>	1–10
<b>Platform</b>	Veeva Data Platform
<b>Integrations</b>	Connected with CRM, Nitro Connected with Veeva IDs with OpenData, Link

## PRODUCT SHEET

# Compass National

Compass National is projected prescriptions and procedures at the state and national level for retail and non-retail products. It covers more than 4,000 brands, including branded and generic medicines for the U.S. market.

Compass National can be used for commercial strategy and operations, such as forecasting and market share tracking. It is a modern data product designed to provide a more complete and transparent view of a market where medicine is no longer distributed solely through the retail channel.

Compass National is licensed by the brand and includes unlimited data access through the Compass portal.

<b>Announced</b>	2023
<b>Status</b>	Early
<b>Customer type</b>	Enterprise Pharma, Biotech
<b>Customers</b>	1–10
<b>Platform</b>	Veeva Data Platform
<b>Integrations</b>	Connected with CRM, Nitro

## PRODUCT SHEET

# Compass Data Connector

Compass Data Connector supports the linking of specialty pharmacy, lab results, and genomics with Compass products in a privacy safe way.

Once you identify a data type for integration, we will cleanse, standardize, and enrich the HIPAA compliant files for you.

Compass Data Connector reduces privacy risks and data integration efforts. We enable you to bring your own data, but we mix it in a privacy safe way as this requires extensive controls, procedures and resources that may not be available at all organizations.

Compass Data Connector supports a wide range of use-cases including Patient Journey, Targeting & Segmentation, Suggestions & Alerts and Predictive Modeling.

<b>Announced</b>	Early Adopter Program 2024
<b>Status</b>	Early Adoption Program, Not Generally Available
<b>Customer type</b>	Enterprise Pharma, Biotech
<b>Customers</b>	Pilot
<b>Platform</b>	Veeva Data Platform
<b>Integrations</b>	Connected via Veeva IDs with OpenData, Link and Compass Patient