

PRODUCT SHEET

Veeva OpenData

Veeva OpenData is a family of data products that provides reference data to clinical and commercial teams. OpenData uses industry standards set by the Common Data Architecture for Life Sciences™.

Veeva OpenData provides reference data on healthcare professionals and healthcare organizations for commercial teams.

Veeva OpenData Clinical provides reference data on investigators and research sites for clinical teams.

PRODUCT	ANNOUNCED	STATUS	CUSTOMERS
Veeva OpenData	2015	Mature	100+
Veeva OpenData Clinical	2023	Early	0

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OpenData

OpenData is global reference data of healthcare professionals and healthcare organizations.

It contains names, addresses, contact information, email, specialty, compliance data (license information and industry identifiers), and affiliations. It is available in 100+ countries.

OpenData is provisioned via Network, direct integration with CRM, API, or data files.

Announced	2015
Status	Mature
Customer type	Enterprise Pharma, Biotech
Customers	100+
Platform	Application-specific
Integrations	Connected with CRM, Network, Link, Compass Lives with OpenData Clinical

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OpenData Clinical

OpenData Clinical is global reference data on sites and investigators. It will be optimized for clinical operations teams that use Veeva Clinical Operations to manage their studies.

OpenData Clinical contains names, addresses, emails, specialties, affiliations, and IDs for confirmed sites and investigators across 80+ countries in all therapeutic areas. It is provisioned via direct integration with Veeva Clinical Operations, API, and data files.

This product is under development.

Announced	2023
Status	Early
Customer type	Enterprise Pharma, Biotech
Customers	0
Platform	Link & Vault
Integrations	Connected with Veeva Clinical Operations Lives with OpenData