

PRODUCT SHEET

Veeva OpenData

Veeva OpenData is a family of data products that provides reference data to clinical and commercial teams.

Veeva OpenData Commercial provides reference data on HCPs, HCOs, affiliations, and nurses for commercial and medical.

Veeva OpenData Clinical provides reference data on investigators and research sites for clinical.

| PRODUCT | ANNOUNCED | STATUS | CUSTOMERS |
|---------------------------|-----------|--------|-----------|
| Veeva OpenData Commercial | 2015 | Mature | 100+ |
| Veeva OpenData Clinical | 2023 | Early | 0 |

PRODUCT SHEET

OpenData Commercial

OpenData Commercial is global reference data of healthcare professionals, healthcare organizations, and affiliations.

It contains addresses, emails, specialties, demographics, and compliance data (license information and industry identifiers). It is available in 100+ countries today and 115+ countries by end of 2024.

OpenData Commercial is provisioned via Network, Delivery Manager, master API, or data files.

| | |
|----------------------|---|
| Announced | 2015 |
| Status | Mature |
| Customer type | Enterprise Pharma, Biotech |
| Customers | 100+ |
| Platform | Application-specific |
| Integrations | Connected with CRM, Network, Link Lives with OpenData Clinical |

PRODUCT SHEET

OpenData Clinical

OpenData Clinical is global reference data on sites and investigators. It will be optimized for clinical operations teams that use Vault CTMS to manage their studies.

OpenData Clinical contains names, addresses, emails, specialties, and IDs for active and potential sites and investigators across 70+ countries and all therapeutic areas. It is provisioned via data files and an integration with CTMS.

This product is under development.

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|----------------------|---|
| Announced | 2023 |
| Status | Early |
| Customer type | Enterprise Pharma, Biotech |
| Customers | 0 |
| Platform | Link |
| Integrations | Connected with Vault CTMS, Link Key People, Link SiteBase Lives with OpenData Commercial |