PRODUCT SHEET

Veeva Clinical Data

Veeva Clinical Data brings together the core data collection and processing capabilities needed for a trial.

The clinical data applications are integrated, allowing data to be aggregated into a single clinical database for management and cleaning.

Veeva EDC is an electronic data capture application for sponsors to collect patient data from sites and ensure its quality.

Veeva CDB is a central environment to manage all data for a trial, including aggregating, cleaning, and transforming clinical data from multiple data sources.

Veeva eCOA captures questionnaire responses from patients, caregivers, and clinicians using an app or webpage, and provides sponsors an easy way to build surveys and distribute to sites.

PRODUCT	ANNOUNCED	STATUS	CUSTOMERS
Veeva EDC	2016	Mature	100+
Veeva CDB	2018	Early	11–50
Veeva eCOA	2022	Early	11–50

PRODUCT SHEET

Veeva EDC

Electronic Data Capture (EDC) provides an end-to-end environment to collect, review, and process site-reported patient trial data.

During study start, EDC is used to design patient forms and quality control checks.

During study execution, EDC collects all patient form data, local labs, and medical coding. Quality controls include querying, targeted source data verification (SDV) and protocol deviations. At the end of the study, EDC provides data lock and post-processing features, including automatic end-of-study media creation and archiving.

Announced	2016
Status	Mature
Customer type	Enterprise Pharma, Biotech, Consumer Health, MedTech, CRO
Customers	100+
Platform	Veeva Vault
Integrations	Connected with CDB, RTSM, eCOA, CTMS, eTMF, Payments, Safety

PRODUCT SHEET

Veeva CDB

Veeva CDB aggregates, cleans, and transforms clinical data from multiple sources, including third-party EDCs, RTSM, eCOA, labs, imaging, and more. Incoming data is automatically transformed and harmonized to a single package for downstream use.

Data managers create and manage queries and communicate with data providers across all sources from a central environment. Data reviewers from all functions, including data management, medical, and analysis teams collaborate in real time. Automatic change detection surfaces new or updated data for review. Automated checks identify discrepancies, create, and close queries.

Oversight teams stay informed of study health using interactive dashboards.

Announced	2018
Status	Early
Customer type	Enterprise Pharma, Biotech, Consumer Health, MedTech, CRO
Customers	11–50
Platform	Veeva Vault
Integrations	Requires EDC Connected with EDC, eCOA, RTSM

PRODUCT SHEET

Veeva eCOA

eCOA (electronic Clinical Outcome Assessments) captures questionnaire responses directly from clinical trial patients (ePRO), clinicians (eClinRO) or patient caregivers (eObsRO) using an app or webpage.

Sponsors manage the eCOAs through their own interface, and a central library allows them to reuse eCOAs across all their studies.

Sites have a simple access point to manage their participants and can review eCOA data and adherence.

Patients and caregivers complete the questionnaires using MyVeeva for Patients (native application or web), where they can also access other activities like consent or virtual visits. Once complete, the data flows back into the sponsor's environment.

Announced	2022
Status	Early
Customer type	Enterprise Pharma, Biotech, MedTech, CRO
Customers	11–50
Platform	Veeva Vault
Integrations	Connected with MyVeeva for Patients, Veeva CDB, Veeva CTMS