PRODUCT SHEET

Veeva Clinical Data

Veeva Clinical Data brings together the core data collection and processing capabilities needed for a trial.

The clinical data applications are integrated to allow for one flow of data, ending up in a clinical database for aggregation and cleaning.

Vault EDC is an electronic data capture application for sponsors to design and build collection forms and have patient data collected from sites.

Veeva CDB is a central environment for aggregating, cleaning, and transforming clinical data from multiple data sources.

Veeva ePRO captures questionnaire responses from patients through their own device or web, and provides sponsors an easy way to build surveys and distribute to sites.

Veeva eClinRO captures clinical measurements observed by a trained healthcare professional, and provides sponsors an easy way to build surveys and review data.

Veeva RTSM is used by sponsors, CROs, and sites on clinical trials to randomize patients and manage trial supplies.

PRODUCT	ANNOUNCED	STATUS	CUSTOMERS
Vault EDC	2016	Mature	100+
Veeva CDB	2018	Early	11–50
Veeva ePRO	2021	Early	1–10
Veeva eClinRO	2023	Early	1–10
Veeva RTSM	2010	Mature	11–50

PRODUCT SHEET

Veeva EDC

Electronic Data Capture (EDC) provides an end-to-end environment to collect, review, and process trial data about patients.

During study start, EDC is used to design patient forms (including edit checks) without the need for custom programming.

During study execution EDC collects all patient form data, local labs, and medical coding. It also has quality controls including querying, targeted source data verification (SDV) and protocol deviations. When protocol amendments happen, the EDC database has no downtime.

At the end of the study, EDC provides data lock and post-processing features, including end of study media creation and archiving.

Announced	2016
Status	Mature
Customer type	Enterprise Pharma, Biotech, Consumer Health, MedTech, CRO
Customers	100+
Platform	Veeva Vault
Integrations	Connected with CDB, RTSM, ePRO, CTMS, Payments, Safety

PRODUCT SHEET

Veeva CDB

Clinical data has a lot of sources beyond EDC (labs, ePRO, etc). Clinical Database (CDB) aggregates, cleans, and transforms clinical data from all of these sources, including third-party EDCs.

Data managers access the latest data, assess its status, and track review progress. They log data issues on any source with manual or automated checks and communicate with data providers without switching between EDC, trackers, and emails.

Programmers use Clinical Query Language (CQL), designed for clinical data, to transform data for reviewers in CDB or to export data downstream.

Announced	2018
Status	Early
Customer type	Enterprise Pharma, Biotech, Consumer Health, MedTech, CRO
Customers	11–50
Platform	Veeva Vault
Integrations	Requires EDC Connected with EDC, ePRO, RTSM

PRODUCT SHEET

Veeva ePRO

ePRO (electronic Patient Reported Outcome) captures questionnaire responses directly from clinical trial patients using an app or webpage.

Sponsors manage the ePROs through their own interface, and a central library allows them to reuse ePROs across all their studies.

Sites have a simple access point to manage their participants and can review ePRO data and adherence.

Patients complete the ePRO using MyVeeva for Patients (native application or web), where they can also access other activities like consent or virtual visits. Once complete, the data flows back into the sponsor's environment.

Announced	2021
Status	Early
Customer type	Enterprise Pharma, Biotech, MedTech, CRO
Customers	1–10
Platform	Veeva Vault
Integrations	Connected with SiteVault, MyVeeva for Patients, Veeva CDB

PRODUCT SHEET

Veeva eClinRO

eClinRO (electronic Clinician Reported Outcomes) captures clinical measurements observed by a trained healthcare professional.

Sponsors manage the eClinROs through their own interface, and a central library allows them to reuse eClinROs across all their studies.

Sites have a single access point to manage their participants, complete eClinROs, and review study progress. They can also review ePRO data and compliance across all their studies within the system.

Once eClinROs are complete, the data flows back into the sponsor's environment.

Announced	2023
Status	Early
Customer type	Enterprise Pharma, Biotech, MedTech, CRO
Customers	1–10
Platform	Veeva Vault
Integrations	Connected with SiteVault, MyVeeva for Patients, Veeva CDB

PRODUCT SHEET

Veeva RTSM

RTSM is used by sponsors, CROs, and sites on clinical trials to randomize subjects and manage trial supplies.

Sites log in to Veeva RTSM to record screening, randomize subjects, get kit assignments, and perform emergency unblinds (as needed). RTSM ensures that sites have all the supplies needed at the right time through either basic or predictive supply algorithms. Productized connections transfer patient data to Veeva EDC and screening, randomization, and visit data to Veeva CDB.

Veeva RTSM is implemented, managed, and fully supported by Veeva.

Announced	2010 (acquired in 2021)
Status	Mature
Customer type	Enterprise Pharma, Biotech, Consumer Health, MedTech, CRO
Customers	11–50
Platform	Application-specific
Integrations	Connected with EDC, CDB