PRODUCT SHEET

Veeva Clinical Data

Veeva Clinical Data brings together the core data collection and processing capabilities needed for a trial.

The clinical data applications are integrated, allowing data to be aggregated into a single clinical database for management and cleaning.

Veeva EDC is an electronic data capture application for sponsors to collect patient data from sites and ensure its quality.

Veeva DQS is a central environment to manage all trial data and automate aggregation, reconciliation, and review workflows across the clinical ecosystem.

Veeva RTSM is used by sponsors, CROs, and sites on clinical trials to randomize patients and manage trial supplies.

Veeva eCOA captures questionnaire responses from patients, caregivers, and clinicians using an app or webpage, and provides sponsors an easy way to build surveys and distribute to sites.

PRODUCT	ANNOUNCED	STATUS	CUSTOMERS
Veeva EDC	2016	Very Mature	100+
Veeva DQS	2018	Mature	51–100
Veeva RTSM	2010	Mature	51–100
Veeva eCOA	2022	Mature	51–100

PRODUCT SHEET

Veeva EDC

Electronic Data Capture (EDC) provides an end-to-end environment to collect, review, and process site-reported patient trial data.

During study start, EDC is used to design participant Case Report Forms and quality control checks.

During study execution, EDC collects all patient form data, local labs, and medical coding. Quality controls include querying, targeted source data verification (SDV), and protocol deviations.

During study close, EDC provides data lock and post-processing features, including automatic end-of-study media creation and archiving.

Announced	2016
Status	Mature
Customer type	Enterprise Pharma, Biotech, Consumer Health, MedTech, CRO
Customers	100+
Platform	Veeva Vault
Integrations	Connected with DQS, RTSM, eCOA, CTMS, eTMF, Payments, Safety

PRODUCT SHEET

Veeva DQS

Veeva DQS provides a central environment to manage all trial data, automate workflows, and orchestrate review across the clinical ecosystem. The system automatically aggregates, reconciles, and cleans data from multiple sources—including EDCs, RTSM, eCOA, labs, imaging, and more—to provide a harmonized data package for downstream use.

Data managers use DQS to create and manage queries, protocol deviations, and communications with data providers across all sources. The system automates data actions, including change detection and the creation or closure of queries and protocol deviations. Cross-functional teams collaborate on data review in real-time, while oversight teams monitor study health via interactive dashboards.

Announced	2018
Status	Mature
Customer type	Enterprise Pharma, Biotech, Consumer Health, MedTech, CRO
Customers	51–100
Platform	Veeva Vault
Integrations	Requires EDC (Veeva or third party) Connected with EDC, eCOA, RTSM

PRODUCT SHEET

Veeva RTSM

RTSM is used by sponsors, CROs, and sites on clinical trials to randomize subjects and manage trial supplies.

Sites log in to Veeva RTSM to record screening, randomize subjects, get kit assignments, and perform emergency unblinds (as needed). RTSM ensures that sites have all the supplies needed at the right time through either basic or predictive supply algorithms. Productized connections transfer patient data to Veeva EDC and Veeva eCOA, site information and status from Veeva CTMS, and screening, randomization, and visit data to Veeva DQS.

Veeva RTSM is implemented, managed, and fully supported by Veeva.

Announced	2010 (acquired in 2021)
Status	Mature
Customer type	Enterprise Pharma, Biotech, Consumer Health, MedTech, CRO
Customers	51–100
Platform	Application-specific
Integrations	Connected with EDC, DQS, CTMS, eCOA

PRODUCT SHEET

Veeva eCOA

eCOA (electronic Clinical Outcome Assessments) captures questionnaire responses directly from clinical trial patients (ePRO), clinicians (eClinRO), or patient caregivers (eObsRO) using an app or webpage.

Sponsors manage the eCOAs through their own interface, and a central library allows them to reuse eCOAs across all their studies.

Sites have a simple access point to manage their participants and can review eCOA data and adherence.

Patients and caregivers complete the questionnaires using MyVeeva for Patients (native application or web), where they can also access other activities like consent or virtual visits. Once complete, the data flows back into the sponsor's environment.

Announced	2022
Status	Mature
Customer type	Enterprise Pharma, Biotech, MedTech, CRO
Customers	51–100
Platform	Veeva Vault
Integrations	Connected with MyVeeva for Patients, DQS, RTSM, CTMS, and eTMF