

Continuous Publishing: For Faster, Compliant Submissions

Traditional Publishing

VS

Continuous Publishing

The traditional publishing process is slow, hampers collaboration, and puts undue stress on submission teams.

Publishing happens in parallel with planning and authoring, dramatically increasing submission speed and quality.



**INCREASE RIGHT FIRST
TIME SUBMISSIONS AND
GET TO MARKET FASTER**



How to check for continuous publishing

Traditional Publishing

Publishing cannot start until content is final and approved.

Continuous Publishing

Publishing is completed in parallel with planning and authoring accelerating the submission process.

Questions to Ask

- Does the system allow you to plan, author, and publish tasks at the same time?
- Are submission documents automatically validated as they become available?

Document authors and publishers work in silos increasing errors and communication overhead.

Publishers and authors work together to reduce risk and rework.

- Do you have visibility over all activities for publishing?
- Does the publishing team have real-time direct access to submission documents?
- Are submissions automatically archived after submissions and approval?

Publishers waste time manually creating hyperlinks and entering metadata.

Automated steps saves time for publishers and increases data quality.

- Does the system automatically create external hyperlinks from draft Microsoft Word and PDF files?
- Does the system automatically update hyperlinks when the target page changes?
- Does the system automatically inherit document attributes and XML metadata from core pipeline/portfolio data?

Learn how a unified RIM platform enhances continuous publishing