



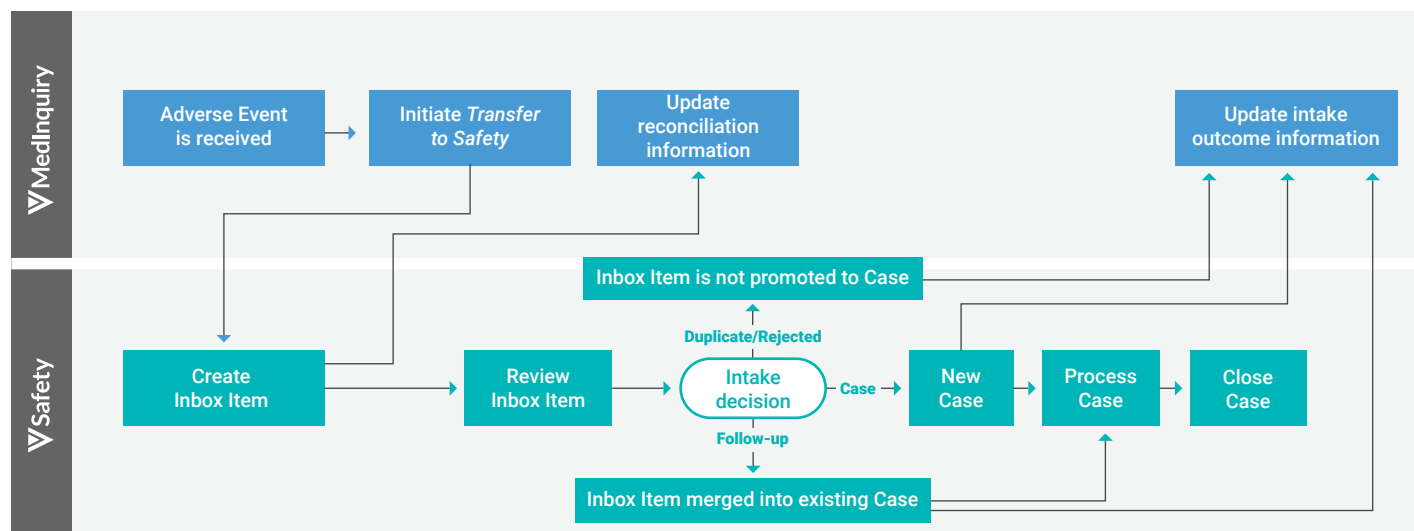
## Streamline Adverse Event Management and Reporting

Medical information is a frequent source of potential adverse events (AE). Sharing this information with pharmacovigilance traditionally involves creating a PDF summary of the AE to share via email – a process that is highly manual and leads to duplicate data entry. The Medical-Safety Connection is a purpose-built, Veeva-owned integration designed to standardize and streamline this exchange between teams and their respective Vaults.

### How it Works

When medical information teams identify a potential adverse event, they can capture the required patient, reporter, product, and event information in Veeva MedInquiry and automatically transfer the records and related attachments to Veeva Safety, where they are created as Inbox Items for Case processing and reporting.

After the initial handover, reconciliation information is shared back to Veeva MedInquiry, ensuring both teams can consistently track the transfer status and ultimate outcome of the Case intake. The synchronized AE information uses field mapping, providing organizations the flexibility to add, modify, or disable the fields included by default.



### Benefits

The Medical-Safety Connection not only eliminates manual sharing and reconciliation efforts but keeps AE data consistent and accurate for organizations using both Vaults.

#### Simplify intake

Automated transfer of AE information and attachments

#### Automate reconciliation

Case handover and outcome status synced between Vaults

#### Streamline reporting

AE data is readily prepared for fast, compliant reporting

For more information on how to implement the Medical-Safety Connection, reach out to your account partner.