

# Simplify the Site User Experience with Veeva RTSM Connections

Busy clinical study sites face many challenges, including working with multiple systems, managing slow, unreliable custom integrations, and a lack of visibility and access to real-time data.

These challenges lead to redundant tasks and waste users' time re-entering the same data into multiple systems, managing multiple log-ins, and manually reconciling discrepancies. This impedes efficiency, reduces time for patient care and results in slower drug delivery timelines.



## How Veeva's connected RTSM can solve these challenges

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### Simplify Study Management with the Veeva Clinical Operations to Veeva RTSM Connection

▼ Clinical Operations → ▼ RTSM

#### Product Connection Features



The site address functionality in Veeva Clinical Operations allows both sites and sponsors to collaborate on addresses, including an IP shipping address for RTSM. Sites can directly add or edit addresses in Site Connect which can auto update or be submitted for sponsor approval before taking effect in Veeva Clinical Operations and ultimately feeding into RTSM for alignment.

#### Organizational Benefits

- Provides an electronic workflow for self service updates and collaboration with Sponsors
- Provides site users with visibility and real-time data to ensure shipments are going to the right location
- Helps limit or prevent IP delays and wastage

## 2

### Simplify Subject & Randomization Data Management with the Veeva RTSM to Veeva EDC Connection

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#### Product Connection Features

- When a patient is screened and registered in RTSM, EDC will create the Subject Casebook and add any demographic data already entered
- When a patient is randomized in RTSM, EDC automatically updates the Subject status and adds any relevant randomization data
- When an additional visit is added for a patient in RTSM, EDC updates the Subject record

#### Organizational Benefits

- Better site experience with streamlined workflow and single sign-on
- Immediate and consistent data alignment
- Direct links allow users to quickly navigate between EDC and RTSM

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### Simplify and Save Time with Veeva ID



#### Product Connection Features

Veeva ID's single sign-on user ID allows a clinical research user to have one set of credentials for Veeva software applications.

#### Organizational Benefits

- Site users can seamlessly navigate across Veeva applications, including Veeva EDC, Veeva RTSM, Veeva Study Training, Veeva Site Connect, and Veeva eCOA.
- Veeva ID allows site users to use a common ID that works across sponsors, rather than having a different ID for each sponsor—and potentially each sponsor application—saving time and simplifying the workflow.
- Hyperlinks allow site users to move directly from RTSM to EDC or vice versa (without entering a new system URL) in context of their current Subject for an uninterrupted workflow across applications.

Utilizing the Veeva RTSM connections increases quality and efficiency through process optimization and simplifies the site user experience, saving time and effort. When you're connected with Veeva, you get extra value—these connections are included and maintained by Veeva, with no additional license fees.

**Want to see it in action?**  
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**contact your Veeva**  
**Account Partner today.**