

PRODUCT SHEET

OpenData Email

OpenData Email provides verified email addresses for healthcare professionals (HCPs) and healthcare business professionals (HBPs) for the U.S. market. Field and marketing teams use OpenData Email to expand reach and improve digital engagement.

OpenData Email contains Veeva ID, NPI, and up to 5 email addresses for each professional and is delivered via direct integration with Veeva Network or by flat file.

Announced	2017
Status	Mature
Customer type	Enterprise Pharma, Biotech
Customers	100+
Platform	Application-specific
Integrations	Connected with Network Connected via Veeva IDs and CDA with OpenData, Link, Compass, and HCP Access