

PRODUCT SHEET

Veeva HCP Access

HCP Access delivers quarterly HCP access metrics created from systems data in Vault CRM and Veeva CRM. It helps commercial and analytics teams improve segmentation and targeting.

To protect privacy, metrics are reported as averages for “bricks” of five HCPs with similar access. For each HCP, the brick average is reported across five metrics: calls, video calls, sent emails, opened emails, and number of companies with access.

HCP Access is licensed by region and includes national, specialty and brick HCP level data.

Announced	2025
Status	Early
Customer type	Enterprise Pharma, Biotech
Customers	1–10
Platform	HCP Access
Integrations	Connected via Veeva IDs with OpenData, Link, Compass