



Privacy Notice for the Collection and Use, Provision and Overseas Transfer of Personal Information - South Korea

This privacy notice has been provided to a healthcare or related industry professional (“**Professional**”) by [Veeva Systems] (“**Veeva**”), who would like to add the Professional’s personal information to its database. While Veeva only collects data that Veeva believes to be related to the Professional’s professional or public life, in the interest of transparency, Veeva wishes to inform the Professional about its collection of data and to obtain the Professional’s consent to its data processing.

Please carefully read the information provided below and complete our consent [form](#) to consent to the collection and use of personal information, provision of personal information to third-party recipients, and overseas transfer (provision) of personal information to third-party recipients by Veeva as set forth below.

Your consent (or refusal thereof) does not affect Veeva’s processing of your personal information collected from publicly available sources conducted in compliance with the applicable privacy laws.

1. Consent for Collection and Use of Personal Information by Veeva

Items of Personal Information Collected and Used	<ul style="list-style-type: none">- Professional identity & contact: name, email address, phone number, gender, membership in professional associations, professional identification number (professional license number), the name, size, and location of the company you work for, and your role within it.- Professional activity: specialty, educational background, references, contributions to events, participation in clinical trials, publications, and publicly available collaborations with other Professionals or pharmaceutical, biotechnology, and medical device companies (the “Life Sciences Industry”).- Professional social media: hyperlinks to professional network sites, posted content, handles, tweets, hashtags, likes, followers, and mentions.- Professional images and recordings: publicly available video recordings and photographs.- Inferences: professional interests, product preferences, and engagement preferences (drawn from the above identifiers and your activities).
Purposes of Collection and Use of Personal Information	<ul style="list-style-type: none">- To facilitate Veeva’s customers in the Life Sciences Industry to communicate with Professionals.- To combine your personal information with anonymized data files to help Veeva improve decisions on how to interact with Professionals.
Period of Retention and Use of Personal Information	<ul style="list-style-type: none">- Until Veeva’s achievement of the purpose of collection and use of personal information, unless the consent has been withdrawn earlier.

Please note, you can refuse to consent to the collection and use of your personal information, but if you do not consent to the collection and use of personal information, communications with Veeva’s customers for the purposes provided above may not be possible.

By completing our consent [form](#), you indicate that you have fully understood and consent to Veeva’s collection and use of your personal information as described above.



2. Consent for Provision of Personal Information to Third-Party Recipients

Recipients of Personal Information	Items of Personal Information to be Provided	Purpose of Use of Personal Information by Recipients of Personal Information	Period of Retention and Use of Personal Information by Recipients of Personal Information
<p>Veeva's customers, who are pharmaceutical, biotechnology, and medical device companies (the Life Sciences Industry).</p> <p>Non-exhaustive lists of Veeva's customers are included in the following website:</p> <p>https://www.veeva.com/customers/</p>	Same as "Items of Personal Information Collected and Used" Specified in "1. Consent for Collection and Use of Personal Information by Veeva"	<p>The recipients of personal information can use the personal information provided to them to contact the Professionals for the following marketing activities:</p> <ul style="list-style-type: none">- To engage with Professionals in the context of drug development and better patient care;- To provide Professionals with invitations to events and/or collaborations;- To provide Professionals with medical and scientific content; and- To request Professionals for market research and surveys.	Until achievement of the purpose of use of personal information by recipients of personal information.

Please note, you can refuse to consent to the provision of personal information to third-party recipients, but if you do not consent to the provision of personal information to third-party recipients, communications with Veeva's customers for the purposes provided above may not be possible.

By completing our consent [form](#), you indicate that you have fully understood and consent to Veeva's provision of your personal information to third-party recipients for marketing activities and transmission of marketing information from such third-party recipients as described above.

3. Consent for Overseas Transfer (Provision) of Personal Information to Third-Party Recipients

Name and Contact Information of Recipients of Personal Information	Country Where to Personal Information is Transferred (Provided)	Period and Method of Transfer (Provision) of Personal Information	Items of Personal Information Transferred (Provided)	Purpose of Use of Personal Information by Recipients of Personal Information	Period of Retention and Use of Personal Information by Recipients of Personal Information
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<p>Veeva's customers, who are pharmaceutical, biotechnology, and medical device companies (the Life Sciences Industry).</p> <p>Non-exhaustive lists of Veeva's customers are included in the following website:</p> <p>https://www.veeva.com/customers/</p>	US, Japan and EU	From time to time upon use of Veeva's services by Veeva's customers	Same as "Items of Personal Information Collected and Used" Specified in "1. Consent for Collection and Use of Personal Information by Veeva."	<p>The recipients of personal information can use the personal information provided to them to contact the Professionals for the following marketing activities:</p> <ul style="list-style-type: none">- To engage with Professionals in the context of drug development and better patient care;- To provide Professionals with invitations to events and/or collaborations;- To provide Professionals with medical and scientific content; and- To request Professionals for market research and surveys.	Until achievement of the purpose of use of personal information by recipients of personal information.
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Please note, you can refuse to consent to the overseas transfer (provision) of personal information to third-party recipients, but if you do not consent to the overseas transfer (provision) of personal information to third-party recipients, communications with Veeva's customers located overseas for the purposes provided above may not be possible.

By completing our consent [form](#), you indicate that you have fully understood and consent to Veeva's overseas transfer (provision) of your personal information to third-party recipients for marketing activities and transmission of marketing information from such third-party recipients as described above.

You may withdraw your consent by completing the form available [here](#). Alternatively, you can email Veeva at privacy-hcpconsent-apac@veeva.com.