

PRODUCT SHEET

Veeva Insights

Veeva Insights is a suite of applications that provide insights to sales, marketing, and medical leaders. It is part of Commercial Cloud.

Veeva Medical Insights is a combination of software and AI to manage the medical insights process.

Veeva Commercial Insights is a combination of software and AI to bring field insights to commercial leaders to enable faster and better decisions.

PRODUCT	ANNOUNCED	STATUS	CUSTOMERS
Veeva Medical Insights	2022	Early	11–50
Veeva Commercial Insights	2025	Early	0

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Veeva Medical Insights

Veeva Medical Insights is a combination of software and AI for medical affairs teams to easily capture medical insights in compliant free text, extract medical themes, and share the themes and related insights with relevant medical, clinical, and commercial stakeholders.

Veeva uses AI and human curation to tag and categorize insights for easy analysis and to generate themes. Themes are refined and approved by medical leadership before further sharing.

Users can capture insights in CRM and consume insights and themes via a web application or a web form embedded in X-Pages.

Veeva Medical Insights is generally available.

Announced	2022
Status	Early
Customer type	Enterprise Pharma, Biotech
Customers	11–50
Platform	Link
Integrations	Connected with CRM and Link Key People

PRODUCT SHEET

Veeva Commercial Insights

Veeva Commercial Insights connects field insights to commercial decision makers.

It enables commercial field teams to capture insights in CRM or the Commercial Insights app. It uses AI and humans to tag insights and discover commercial themes. These themes are shared with relevant commercial leaders.

Users can view insights and themes via a web application.

It will be available to early adopters in 2026.

Announced	2025
Status	Early
Customer type	Enterprise Pharma, Biotech
Customers	0
Platform	Link
Integrations	Connected with CRM and Link Key People