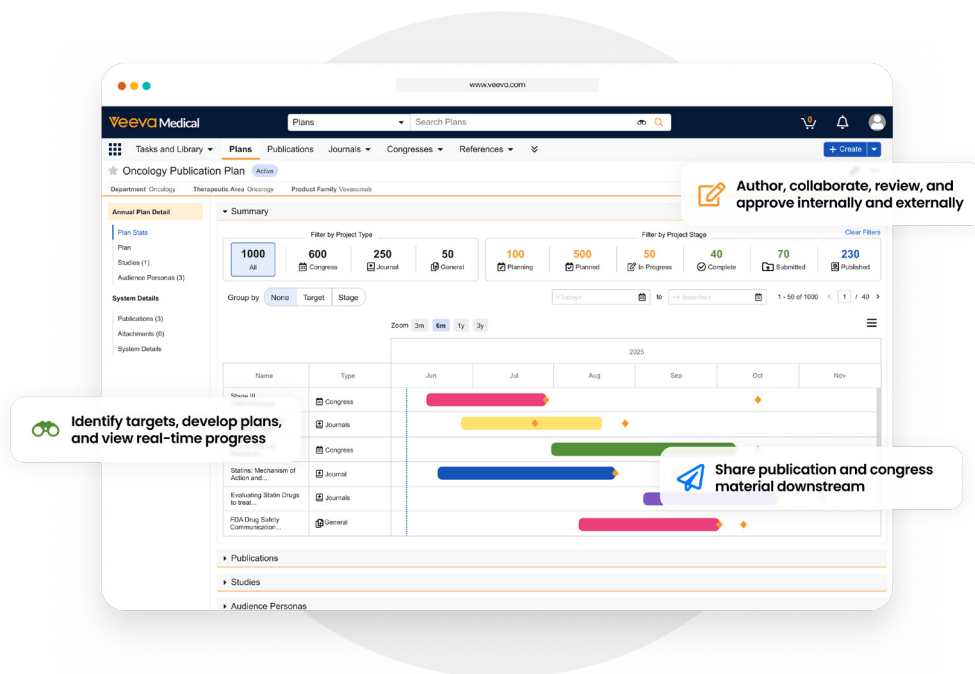


Unify the Publications Management Lifecycle

Publications transform complex data into the actionable findings that define how therapies are understood and trusted in a clinical setting. When planned strategically, publications accelerate the path from clinical study to scientific impact. However, common challenges across the lifecycle present a clear opportunity to improve efficiency and reduce manual steps.

Veeva Publications is a modern, intuitive solution that simplifies the end-to-end publication process for medical affairs teams. Built on the trusted Vault Platform, it enables organizations to plan, author, review, approve, and submit scientific literature to journals and congresses within a single, connected environment.



Business Benefits



Strengthen Project Execution

Streamline planning across the portfolio and easily manage publications from strategy to submission.



Simplify External Collaboration

Enable seamless access and real-time collaboration with external contributors in a secure, shared workspace.



Gain Full Visibility Across Publications

Utilize dashboards and reporting capabilities to track publication reach and scientific impact.

Features

✔ Strategize and Plan

- Develop plans and project portfolios by therapeutic area, publication type, and more.
- Track key milestones with interactive and configurable, personalized views.
- Visualize projects and view real-time progress across adjustable timelines.

✔ Create and Collaborate

- Bring internal and external contributors together in a single, connected, and secure workspace.
- Eliminate friction for external users with easy login access and an intuitive user experience.
- Enable real-time collaborative authoring and revision tracking with external contributors.

✔ Review and Approve

- Track document versions, review notes, and author contributions automatically.
- Establish configurable workflows for coordinating review and approval tasks across stakeholders.
- Maintain transparency with robust version control and complete audit trails.

✔ Submit and Track

- View detailed dashboards to get a clear picture of progress and performance across tasks.
- Pull pipeline metrics to see submission counts, target progress, and time-to-publication data.
- Measure downstream impact by tracking usage in approved scientific content in MedComms.

Connected ecosystem built on the Vault Platform

- Leverages the latest cloud technology, is IQ/OQ validated, PQ ready and easily delivered through the web.
- Part of Vault Medical, connects natively with MedComms, MedInquiry, and Grants (future) in a secure, high performance, validated environment.
- With Veeva AI embedded in the Vault Platform, Agents operate with application-specific context, prompts, and safeguards, and direct, secure access to data, documents, and workflows.
- Supports access to the wider medical ecosystem with an open, published API to easily integrate with other platforms and channels.