

Veeva Commercial Standard Offerings

Business Consulting engagements that deliver higher impact, faster

Veeva Business Consulting combines unique data, software, and industry expertise to provide differentiated insights to our customers. Standard Offerings are connected to Veeva products and data. They leverage our industrywide view into engagement and adoption trends to solve business challenges with greater efficiency and accuracy.

WHAT MAKES STANDARD OFFERINGS UNIQUE?



Strategy

- CRM Suite Adoption
- Data-driven Launch Planning
- KAM Optimization
- Go-to-Market Strategy

Content

- Modular Content Adoption
- Content Effectiveness
- Process and Operating Model Optimization
- Content Management Services

Analytics

- Segmentation and Targeting
- Pulse Benchmarking
- Patient Data Analytics

To learn more about Veeva Business Consulting Standard Offerings, contact us at businessconsulting@veeva.com.