

# Handle More Complexity with Less Effort

Veeva EDC makes managing site data easier from study build to closeout, speeding tasks with a user-friendly design and advanced capabilities that ensure smooth progress without delays. The build process is done faster and with fewer risks. There's no need for custom functions because the features you need are built into the system. Innovation continues to study execution with role-specific interfaces to complete tasks quickly, and zero downtime for amendments. Simplifying and streamlining data flows is now easier than ever with connections that automate near real-time data transfers and tasks. Productized connections, built and maintained by Veeva, eliminate maintenance costs and upgrade risks for these critical integrations.

## Veeva EDC

### Data Capture & Monitoring



Specification  
Studio

Targeted  
SDV

Local Labs

Coding

Imaging

Reports &  
Dashboards

Automated  
EOS Media

## Business Benefits



**Speeds database build by 50%.**

Point-and-click build capabilities, zero custom functions, and a powerful rules engine speed the build process while reducing risk and programming costs.



**Saves users time through study execution and close.**

Actionable, fit-for-purpose interfaces take the guesswork out of what needs to be done and help execute tasks quickly.



**Automate data transfers and tasks between systems.**

Simplify and standardize data flows in near real-time with connections to RTSM, Clinical Operations, and Safety, as well as APIs for custom integrations.

# Features



## Studio Design Environment

Veeva EDC offers a visual drag-and-drop study designer that makes it easy to design or modify forms from a standards library. Innovative features such as dynamic visits and forms, a scripting wizard for edit checks, and self-documenting specs help build studies quickly and efficiently.



## Modern Technology for a Better User Experience

Built with the latest cloud technologies, Veeva EDC offers a user experience that greatly increases usability, adoption, and performance. Unlike older systems, Veeva EDC leverages a modern core architecture to provide flexibility, availability, and convenience beyond traditional EDC systems.



## Amendments Without Downtime

Make design changes to active studies easily and with no migrations or downtime for sites. When new requirements are added, any completed forms are reverted to an incomplete state and the new fields are flagged for site personnel to populate. [Read more](#) about Veeva's approach to casebook amendments without migrations.



## Real-time UAT and Zero Regression Testing

Real-time updates to the CRFs or rules during live, interactive UATs speed up user acceptance by eliminating the delays and back-and-forth in a traditional process. A system-generated Study Differences Report documents all changes between two builds eliminating the need for regression testing.



## Local Lab Data

Manage local lab units and reference ranges for all studies in a single, central easy-to-maintain master list. Update reference ranges once and the new normal values are immediately available for all studies.



## Imaging

Collect and view DICOM exams within Veeva EDC. Review and perform SDV on imaging data alongside other study data with native EDC functionality, reducing the need for reconciliation, making sponsor oversight more efficient, and optimizing workflows.



## Direct Access to Study Data

Direct access to study data and self-serve reports accelerates decision-making by allowing trends and safety signals to be recognized faster. Use pre-built listings for each CRF or build custom cross-form listings with an easy drag-and-drop interface. Real time operational reports and dashboards show data review and SDV status.



## High-volume Export API

Connect EDC data to your reporting, analytics, and AI applications with high-volume data extracts that send incremental data in 15-minute installments to provide near real-time accuracy across your systems.



## Connections Across the Veeva Platform

As part of the broader Veeva Platform, data flows bi-directionally from Veeva EDC to other Veeva applications, including Veeva Safety, Veeva CDB, Veeva RTSM, Veeva CTMS, Payments, and Veeva eTMF.

## About Veeva Clinical

The **Veeva Clinical Platform** is a complete and connected platform across clinical operations and data applications. This end-to-end platform includes CTMS, EDC, clinical workbench (CDB), RTSM, eCOA, eTMF, Site Connect, Study Training, and more. Connected products streamline clinical trials from study start-up to close and automate a connected data flow.

Built to simplify and standardize clinical trials, the Veeva Clinical Platform delivers higher trial efficiency and a better experience for sponsors, sites, and patients. The Veeva Clinical Platform delivers industry-grade site technology, scalable and secure infrastructure, and cloud pace of innovation.