Veeva Compass

Compass Prescriber and Compass National

Veeva Compass Prescriber and Veeva Compass National are part of Veeva Compass Suite, a complete suite of modern commercial data products for today's complex therapies.

- **Compass Prescriber** is projected prescriptions and procedures at the HCP, HCO, and ZIP level for retail and non-retail products.

- **Compass National** is projected prescriptions and procedures at the state and national level for retail and non-retail products.

More Visibility and Unlimited Data Access

Compass Prescriber and National are built for today's complex therapies and support commercial strategy, such as forecasting and market share tracking, and commercial operations, such as HCP segmentation and targeting, field planning, incentive compensation, and competitive intelligence. They offer:

- **Retail and Non-Retail:** Complete and simplified market view for more accurate commercialization.

- **Unlimited Access:** Data access at any time for up-to-date commercial planning.

- **Full Visibility:** Projected volumes for every level, with consistency and efficiency that generates insights.

Projected Data and Metrics

The Compass Data Network is the foundation of Compass Prescriber and National. It consists of a unique set of prescription and medical claims data that overlap to deliver more complete data – ideal for complex therapies.

Data in Compass Prescriber and National covers the top 4,000 brands. It includes 2M+ healthcare providers and clinicians, 77,000 healthcare organizations, 5.9B annual total transactions, and the most recent 3 years of transaction history.

Metrics available in Compass Prescriber and Compass National include total prescriptions (TRx), total medical administrations (TMx), total prescriptions and administrations (Tx), total patients on brand, and new patients on brand. Compass National also uniquely provides a brand coverage metric that shows the percent actuals of projections to provide transparency and inform what projections are based upon.

Product Features

With Compass Prescriber and Compass National, customers have unlimited access to what they need, when they need it via the Compass portal. Key features of the Compass portal include:

- **Querying and pulling data:** Compass Query Builder provides faster access to data. Users can log on to build, schedule, and send queries at any time. Query Builder also includes templates. Users can set up and manage templates for standard and routine queries to save time and ensure consistency. Templates can be applied across all Compass products.

- **Visualizing prescriber volume:** Prescriber projected data includes a prescriber volume module that displays the distribution of a selected brand(s) prescribers' total prescriptions and administrations (Tx) relative to the percentage of the total brand(s) volume that those prescribers account for. This allows users to filter the prescribers provided in the query based on their transaction volume.

- **Accessing and sharing data:** Compass offers a variety of delivery options to help users download, pull, and share data files in a way that best suits the user's needs and technical capabilities.

Connected Software and Data

Compass Prescriber and National are built on Veeva's common data architecture across software and data products to accelerate insights and increase efficiency. Products share a common definition for data attributes like brands, doctors, products, and interactions. Sales, medical, and marketing teams are able to work together in a coordinated, customer-centric, and compliant way.

Compass Prescriber is connected via Veeva IDs with Veeva OpenData.

Complete Suite of Modern Data

Compass Prescriber and Compass National are part of the **Veeva Compass Suite** of modern commercial data products for today's complex therapies. Additional Compass products available for the U.S. market include:

- **Veeva Compass Patient** is anonymous patient longitudinal data (APLD), including dispensed prescriptions and procedures, and diagnoses.

- **Veeva Compass Pathway** is an add-on product to Compass Patient for accessing prescription claims lifecycle data, including rejected and reversed transactions.

Learn more about how Compass Prescriber and Compass National can help you improve precision in commercial planning and execution. Request more information at **veeva.com/compass**